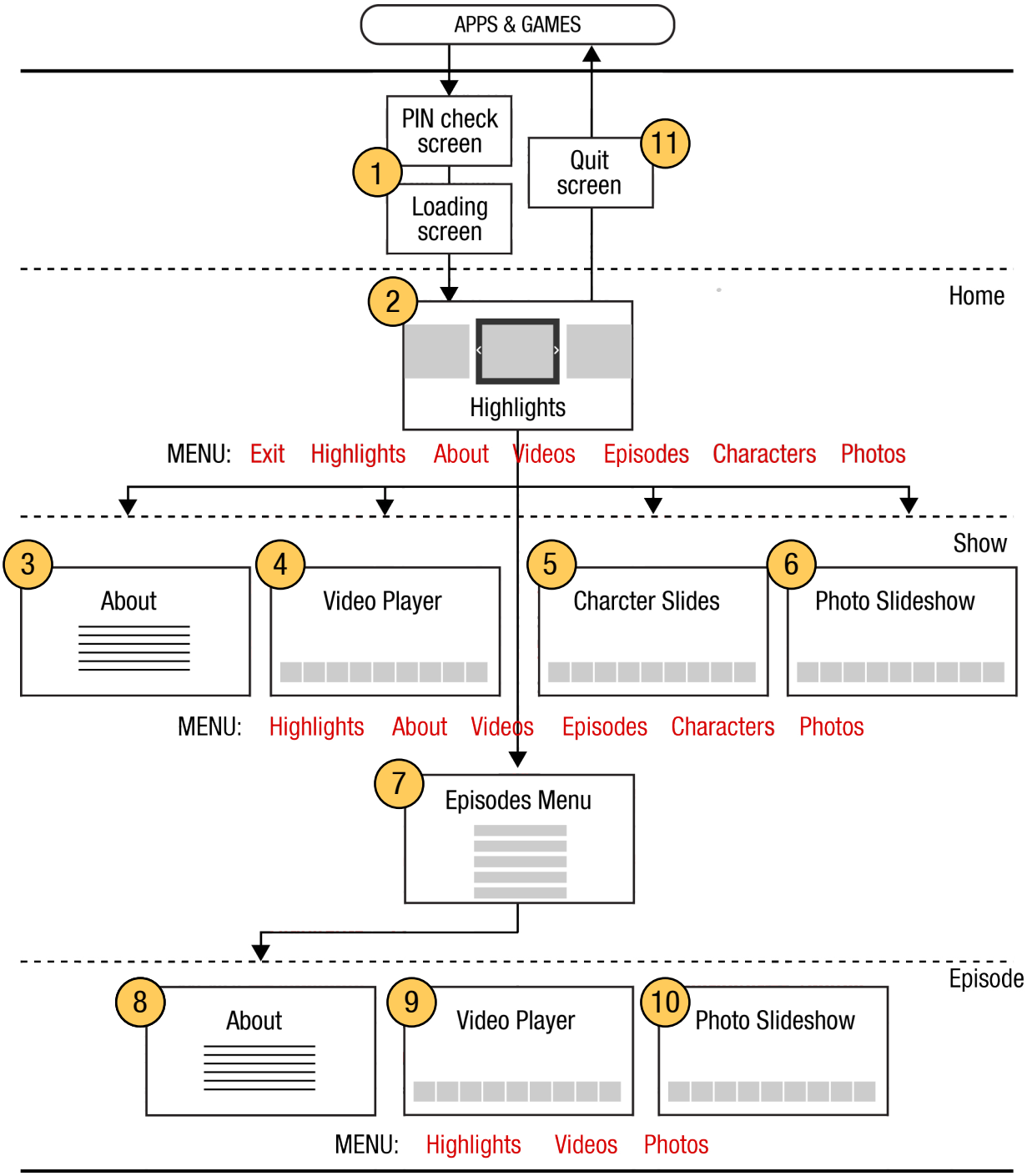
Connected TV Application for TiVo

True Blood

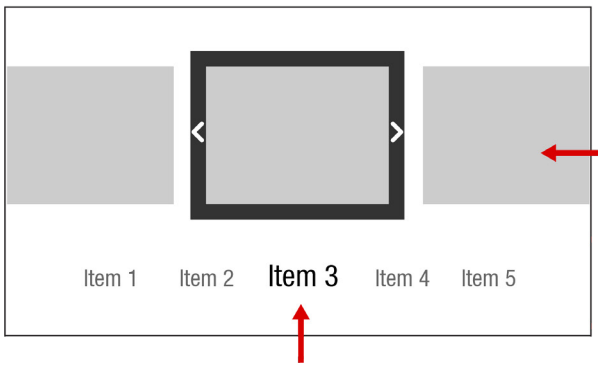
UI Design Outline / Wireframes

5 January 2012

Note: The specific content shown is mock-up purposes only, and is not intended for sign-off. At this stage we are seeking approval on colours, fonts, background pictures, logos, and app structure (including menu categories).


APPS & GAMES
PIN check screen
1
Loading screen
Quit screen
11
Home
2
Highlights
MENU: Exit Highlights About Videos Episodes Characters Photos
Show
3
About
4
Video Player
5
Charcter Slides
6
Photo Slideshow
MENU: Highlights About Videos Episodes Characters Photos
7
Episodes Menu
Episode
8
About
9
Video Player
10
Photo Slideshow
MENU: Highlights Videos Photos

Highlights Screen



Features Carousel

Main Menu

Text based menu. Large item in the middle indicates current page.
Scrolling left or right when menu is in focus brings other items into the central view.
Shown below

Item 1 Item 2 Item 3 Item 4 Item 5
Item 1 Item 2 Item 3 Item 4 Item 5
Item 1 Item 2 Item 3 Item 4 Item 5
Item 1 Item 2 Item 3 Item 4 Item 5
Item 1 Item 2 Item 3 Item 4 Item 5

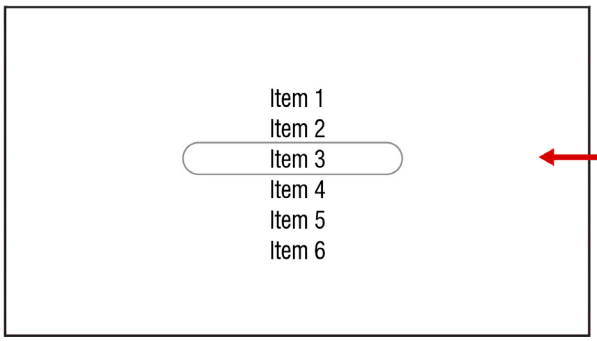
Content Screen

Thumbnail Bar
to browse and launch video or pictures

Menu
Show or Episode navigation

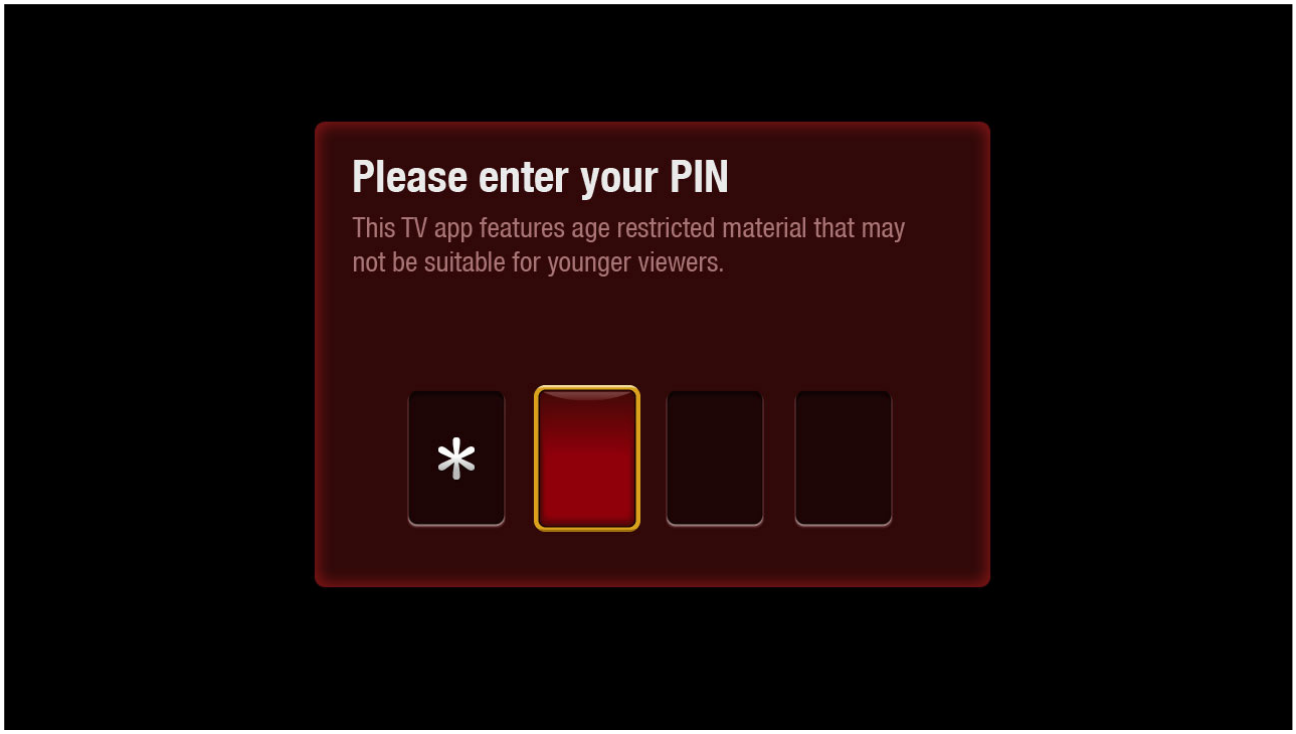
Transport Controls
Used to control video or slideshow

Episode Screen

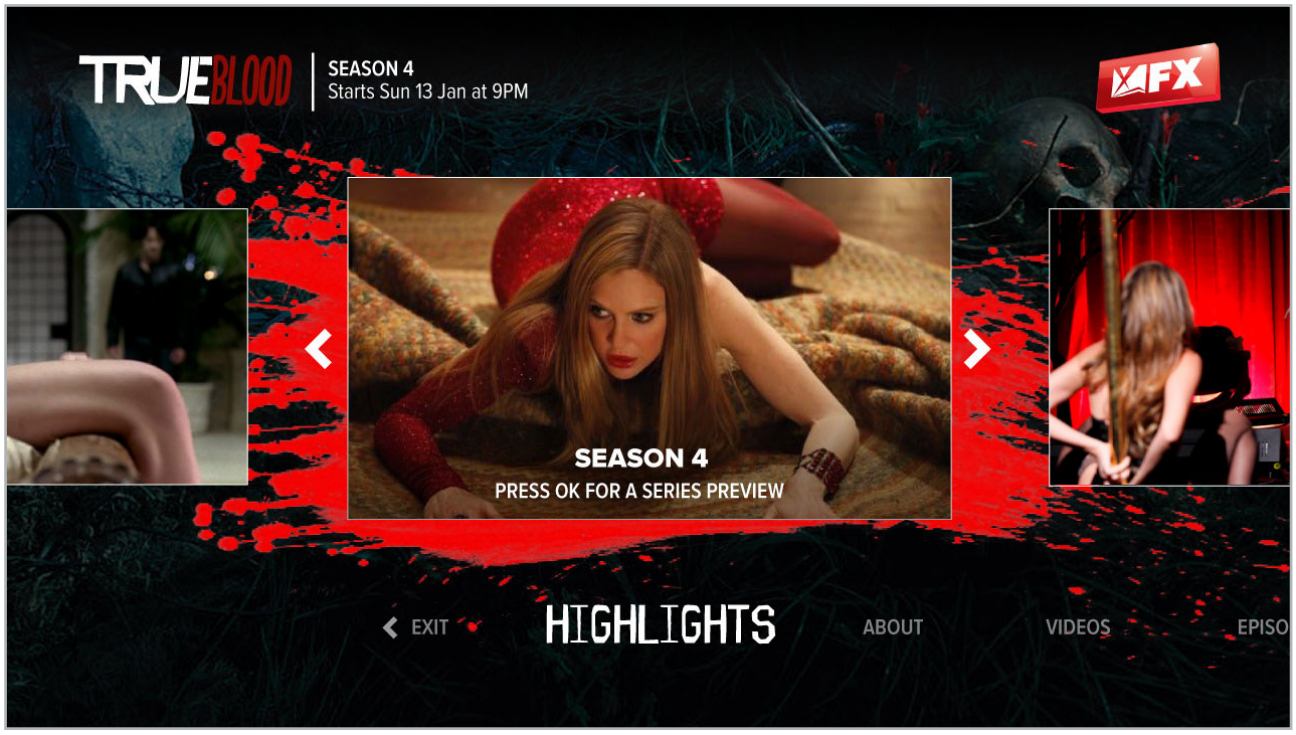


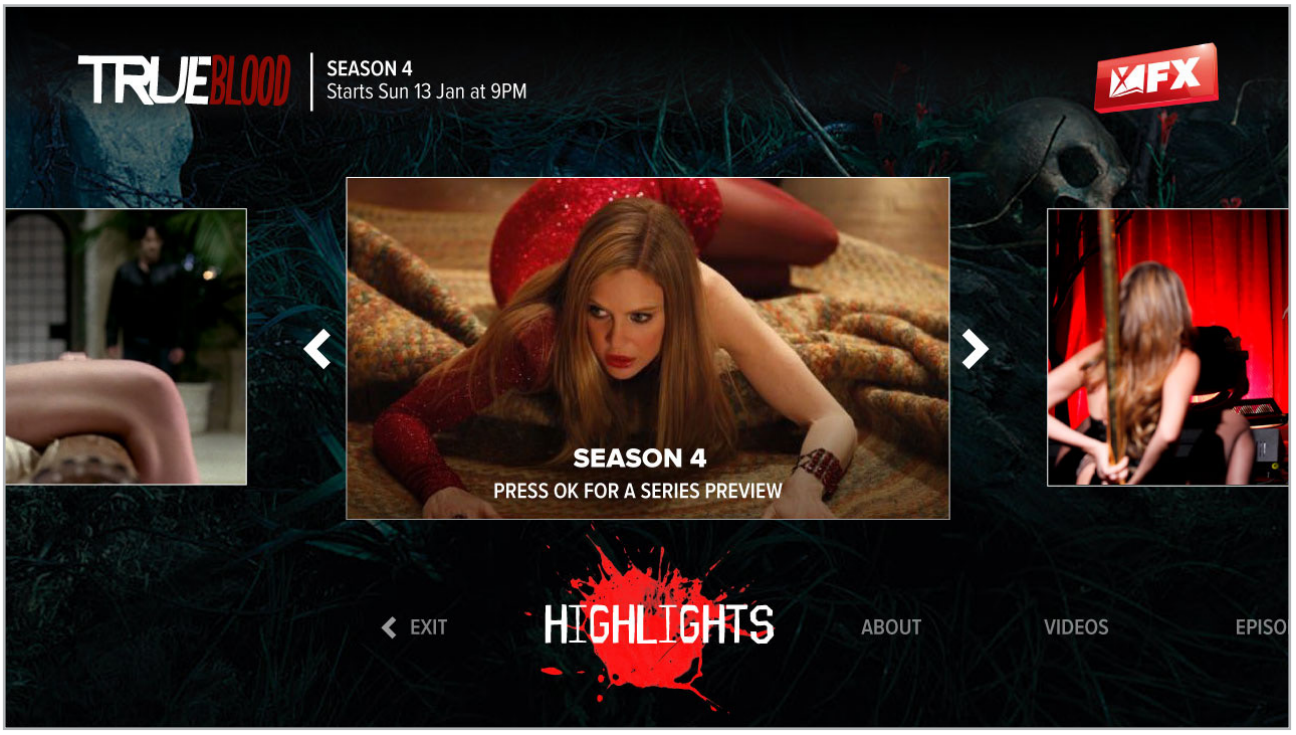
Scalable & scrollable to enable lists of episodes

1 Loading and PIN check screens

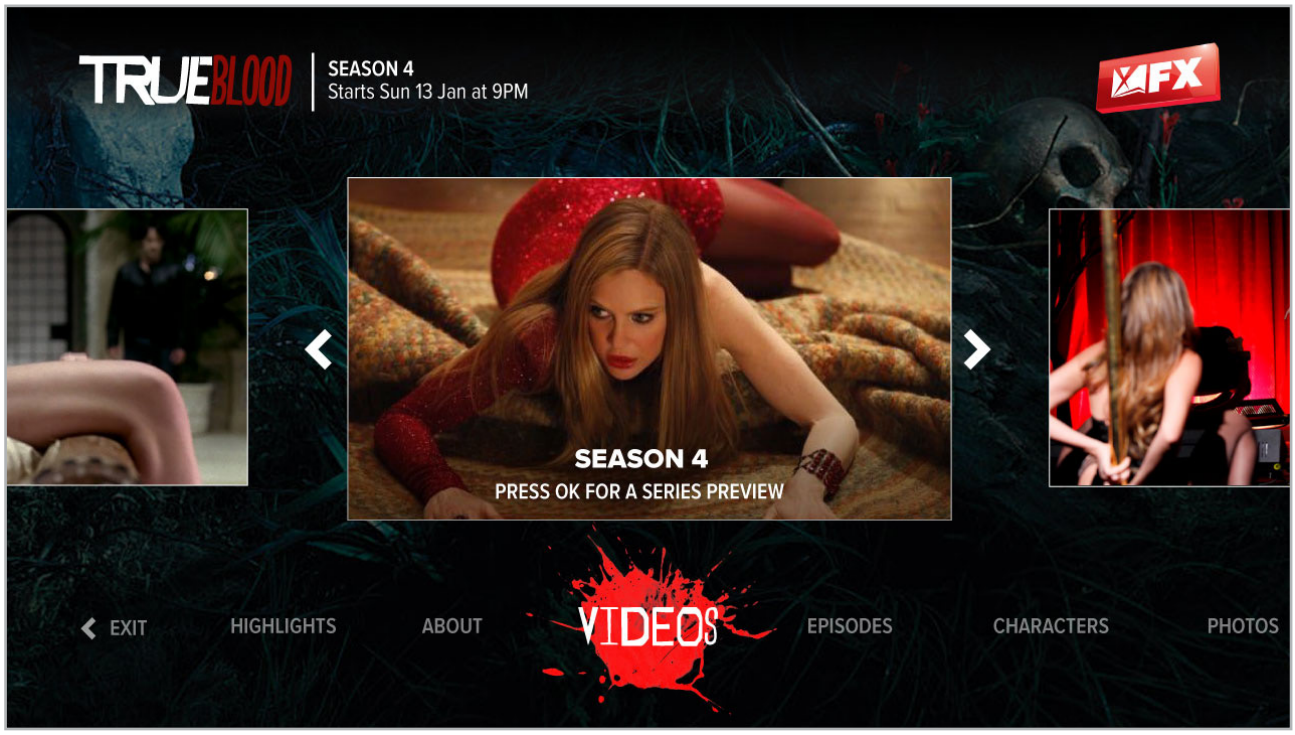


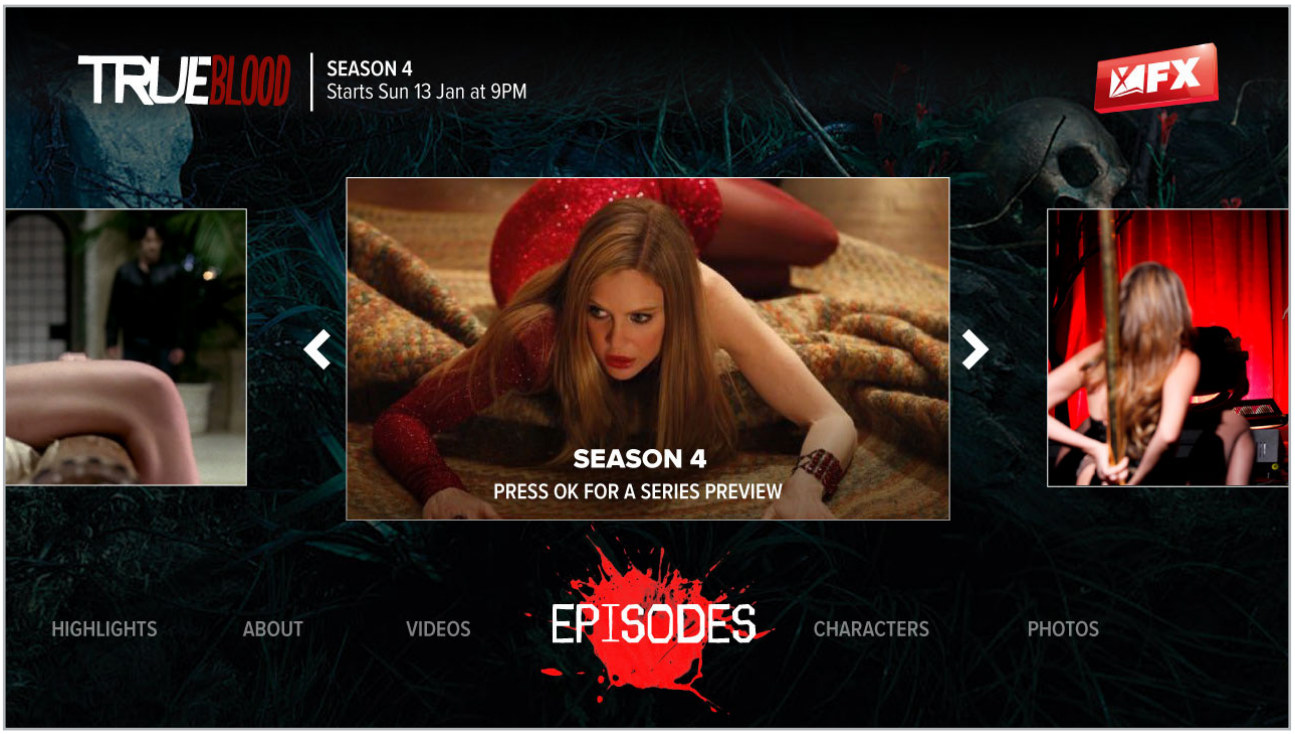
1 Highlights Screen



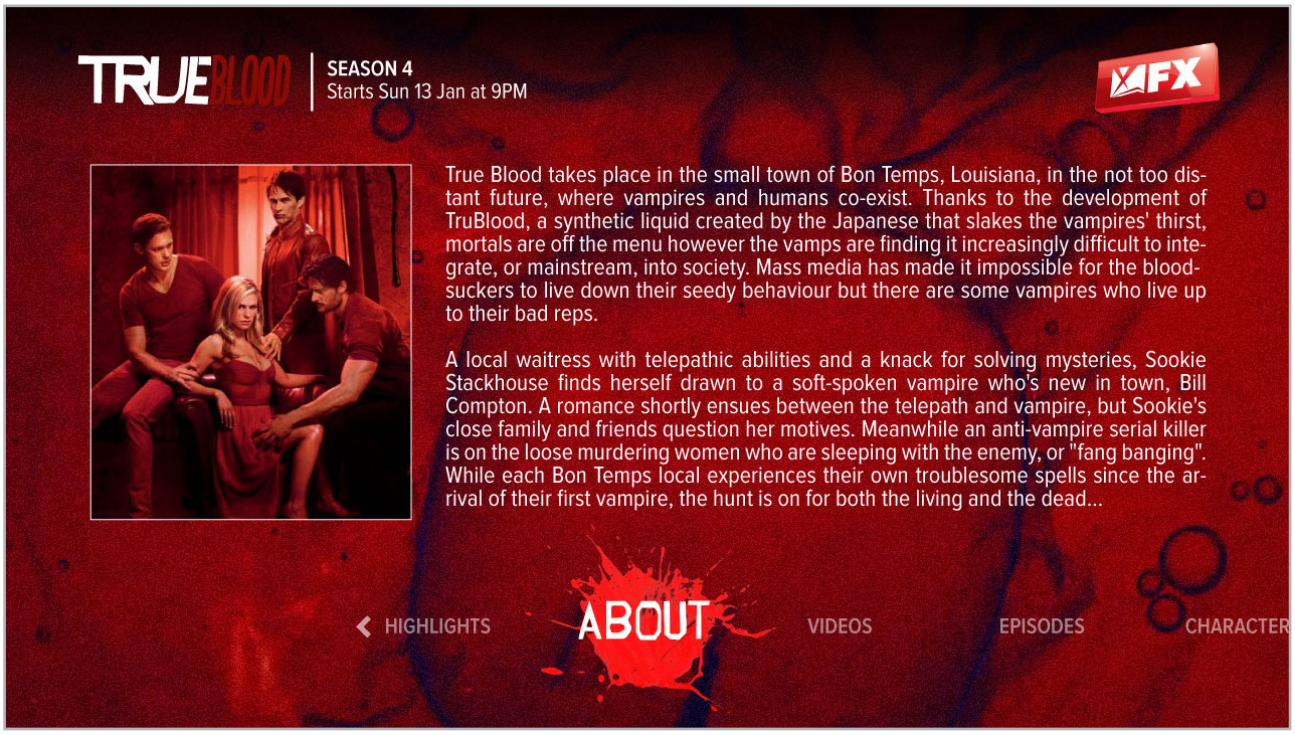


Highlights Screen

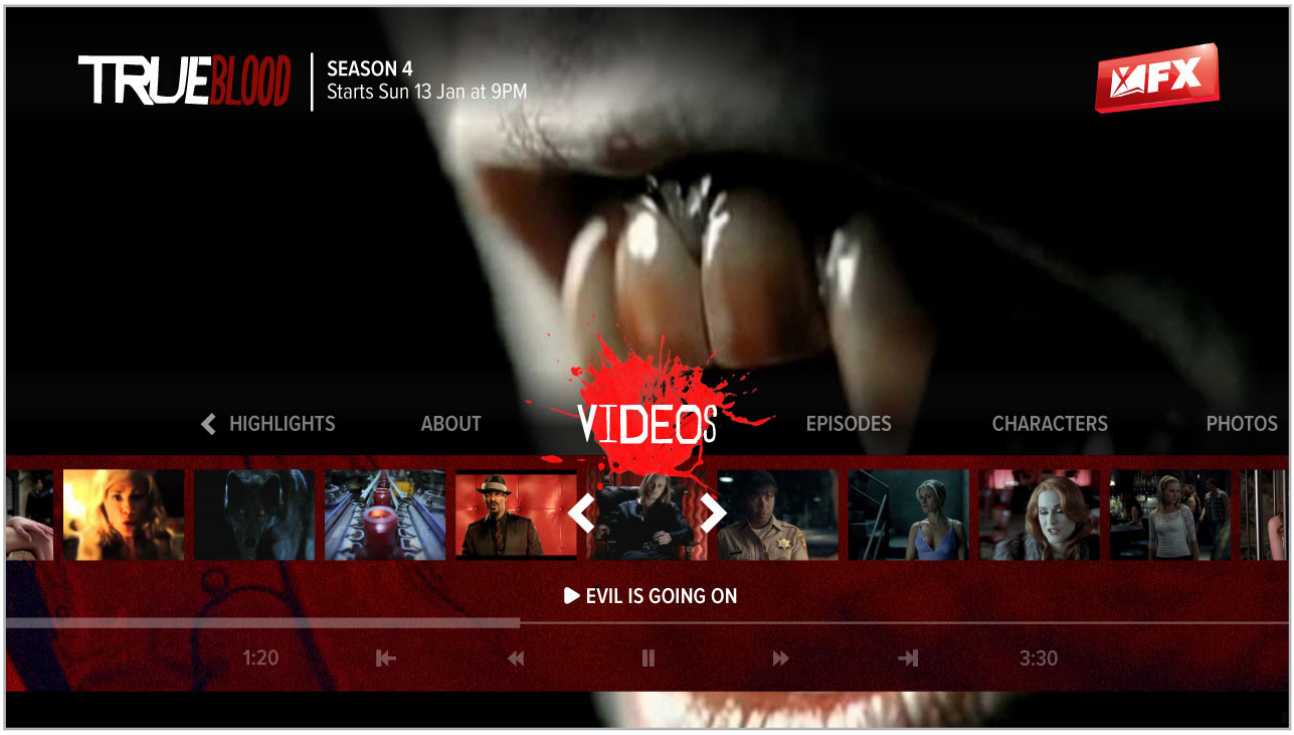


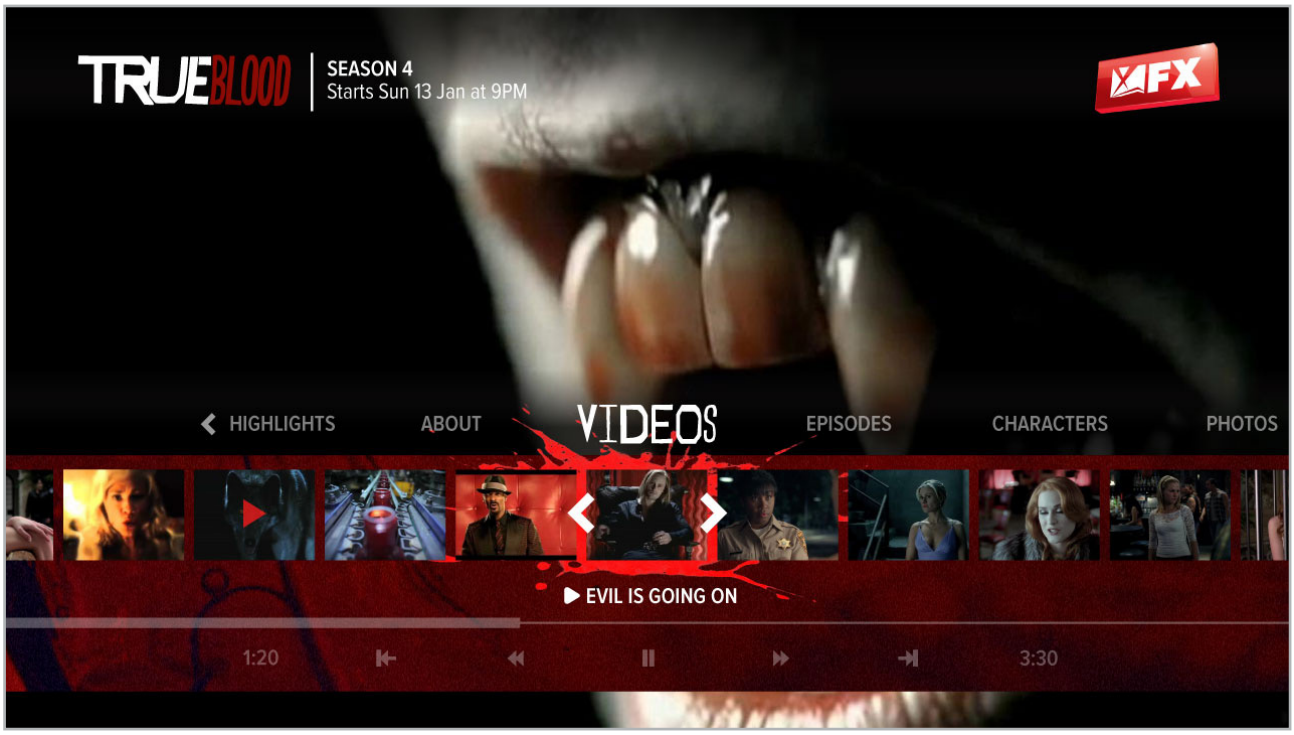


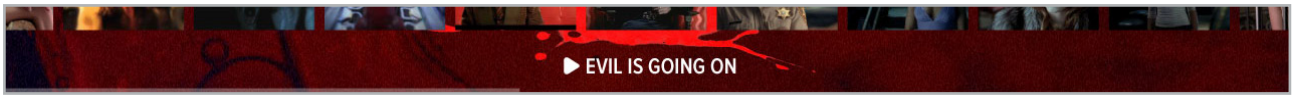
3 About Screen



4 Video Player Screen





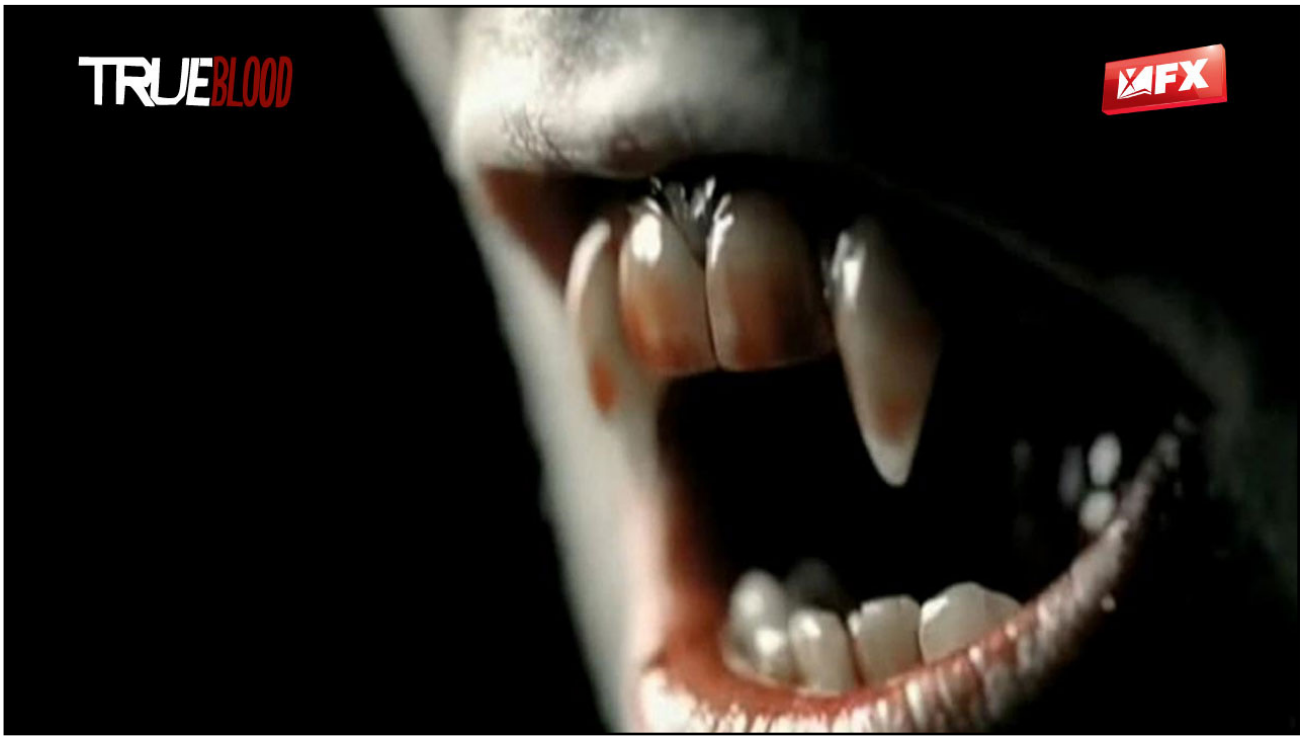


Text Info Area

The text info area has a line of text that tells the viewer about what is playing, or about what is in focus on the thumb bar.

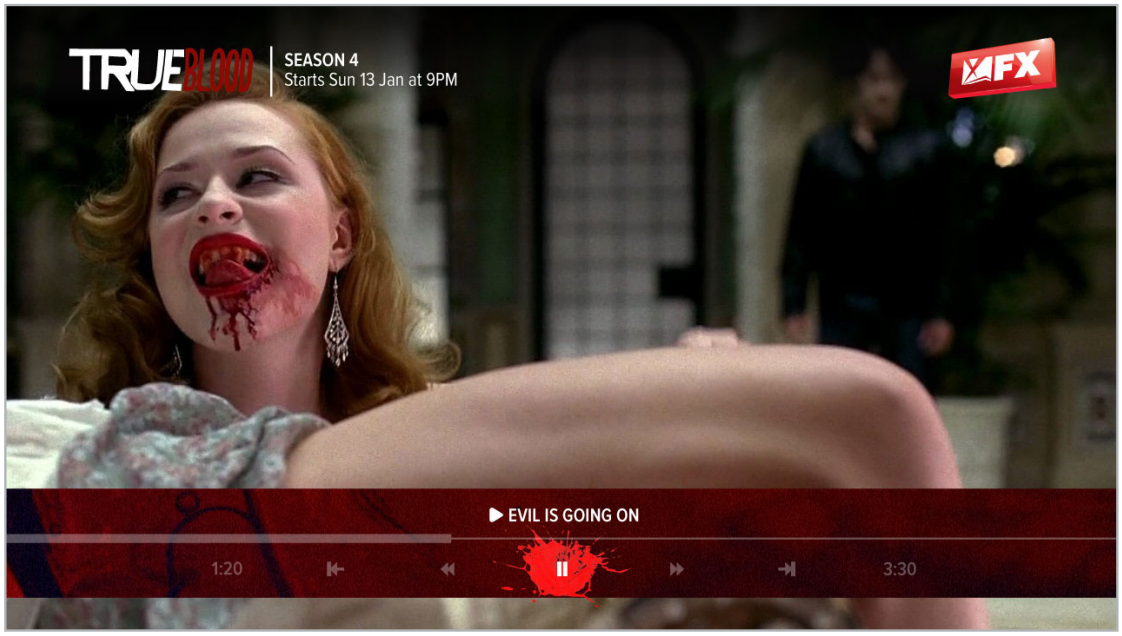
Thumb Bar

A carousel of thumbnails that trigger video.



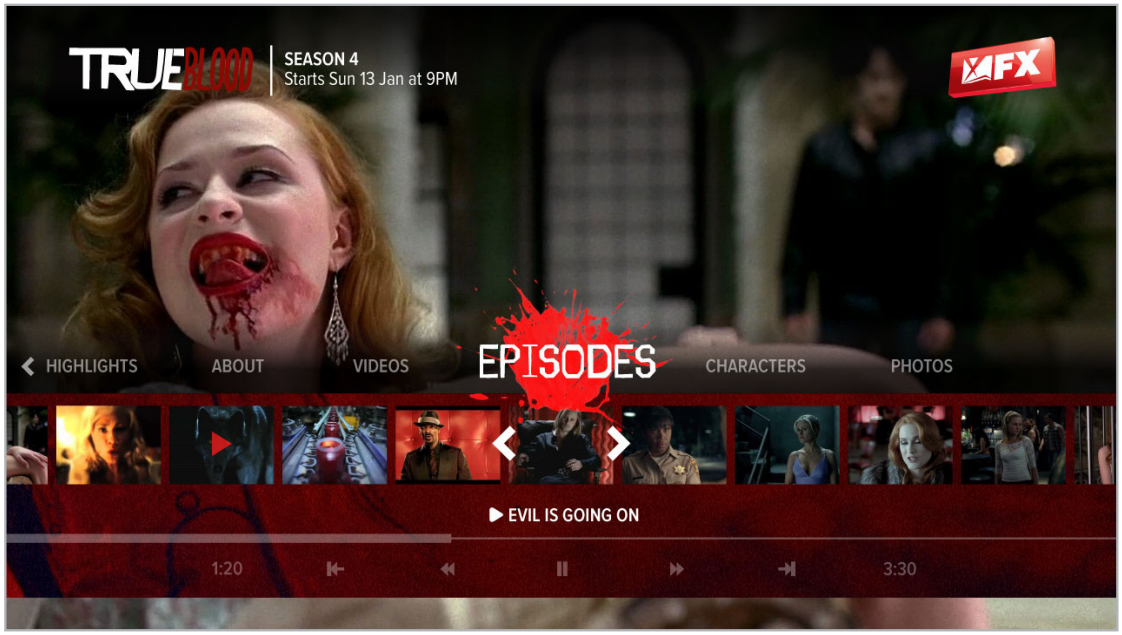
Video Only

After a video is chosen the interactive lower third will disappear, and the video playlist can be viewed unobstructed. The interactive lower third will reappear when the viewer pressed the D-pad or the video transport buttons on the remote control.



Video with timeline (video transport mode)

If a viewer uses the video buttons on the remote only the compact timeline will appear on-screen.

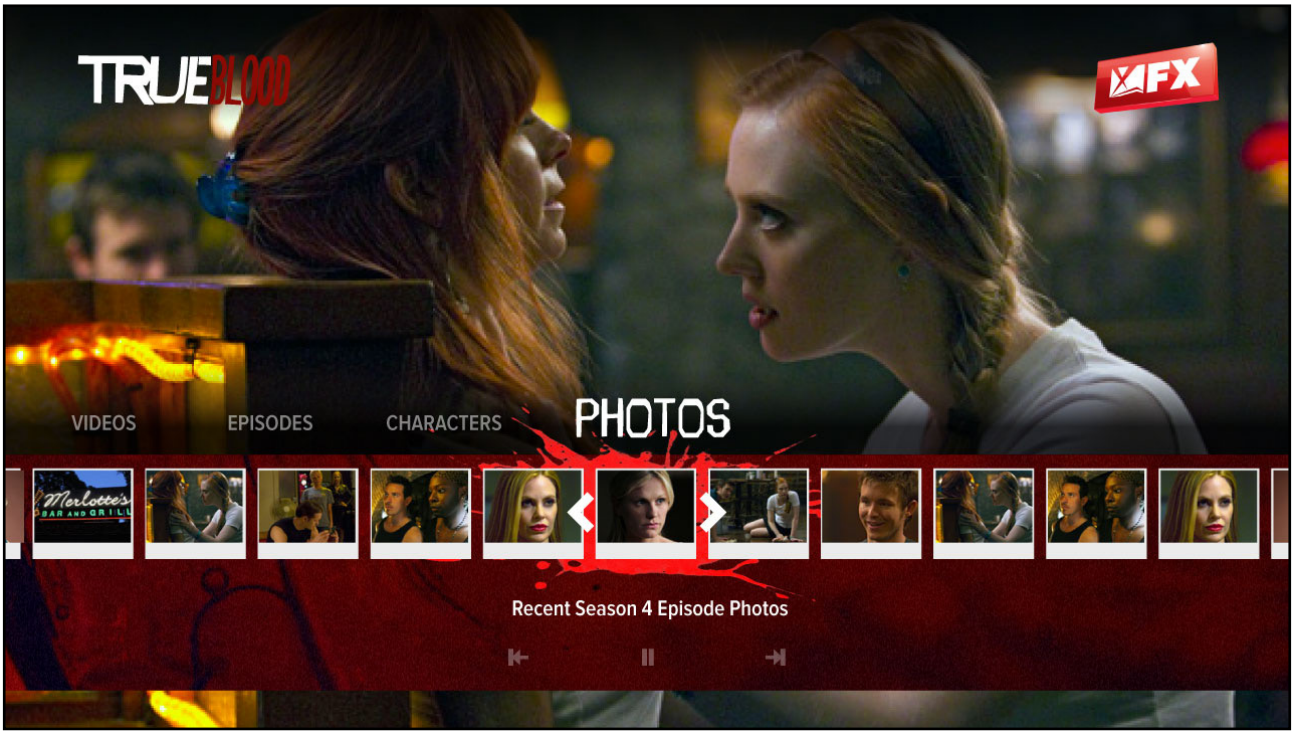


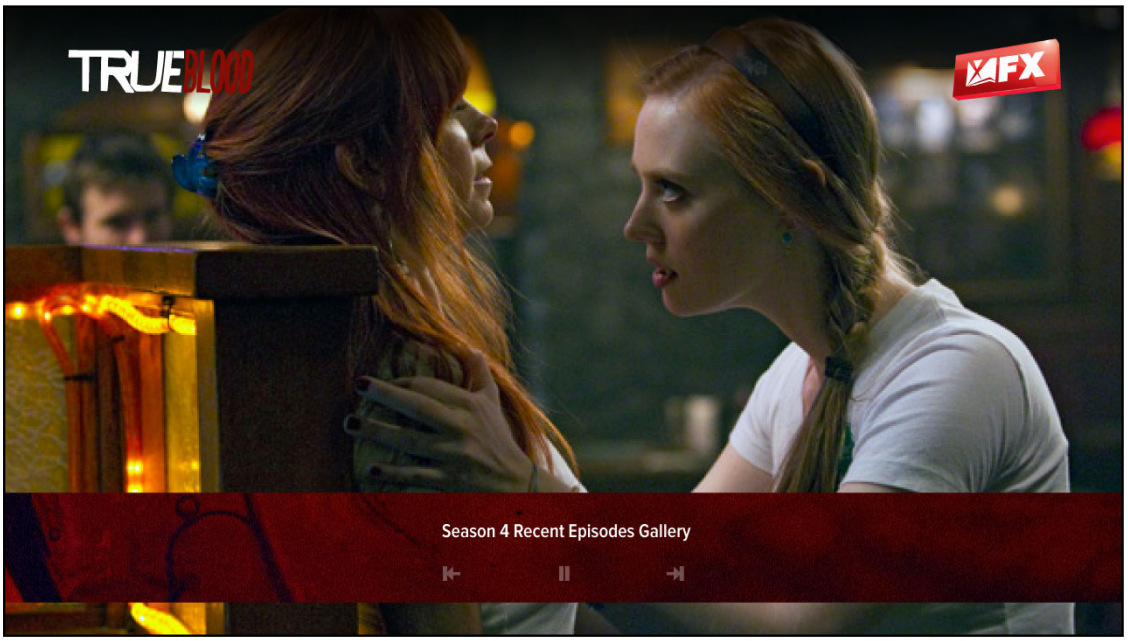
Video with Full Interface (browse mode)

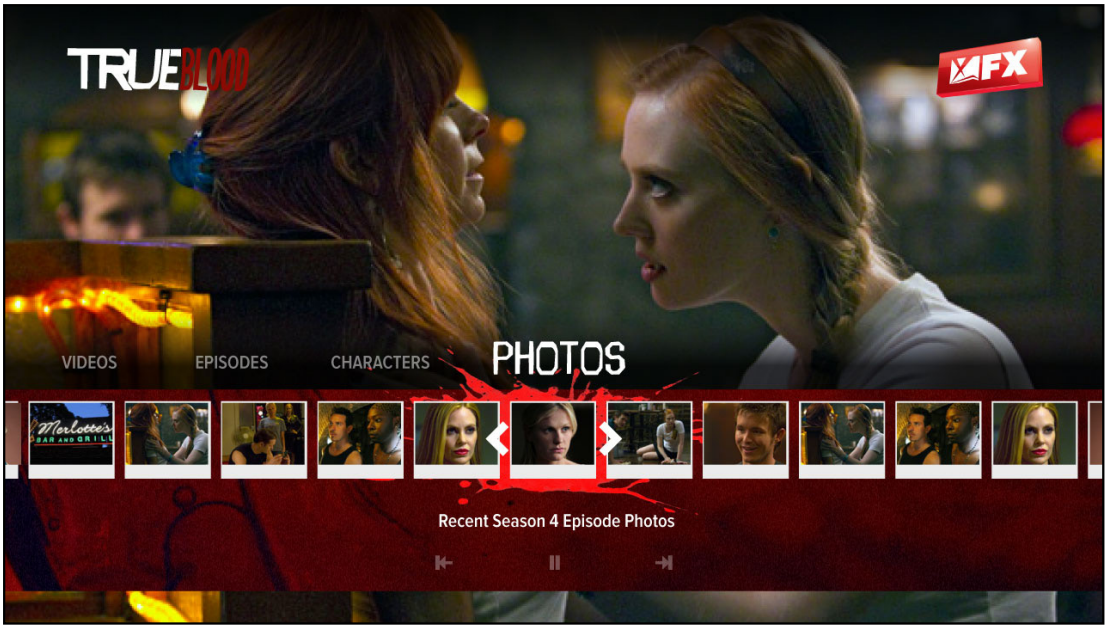
If a viewer presses the D-pad the full interface will appear, enabling them to choose a new video or control video.

5 Characters Screen

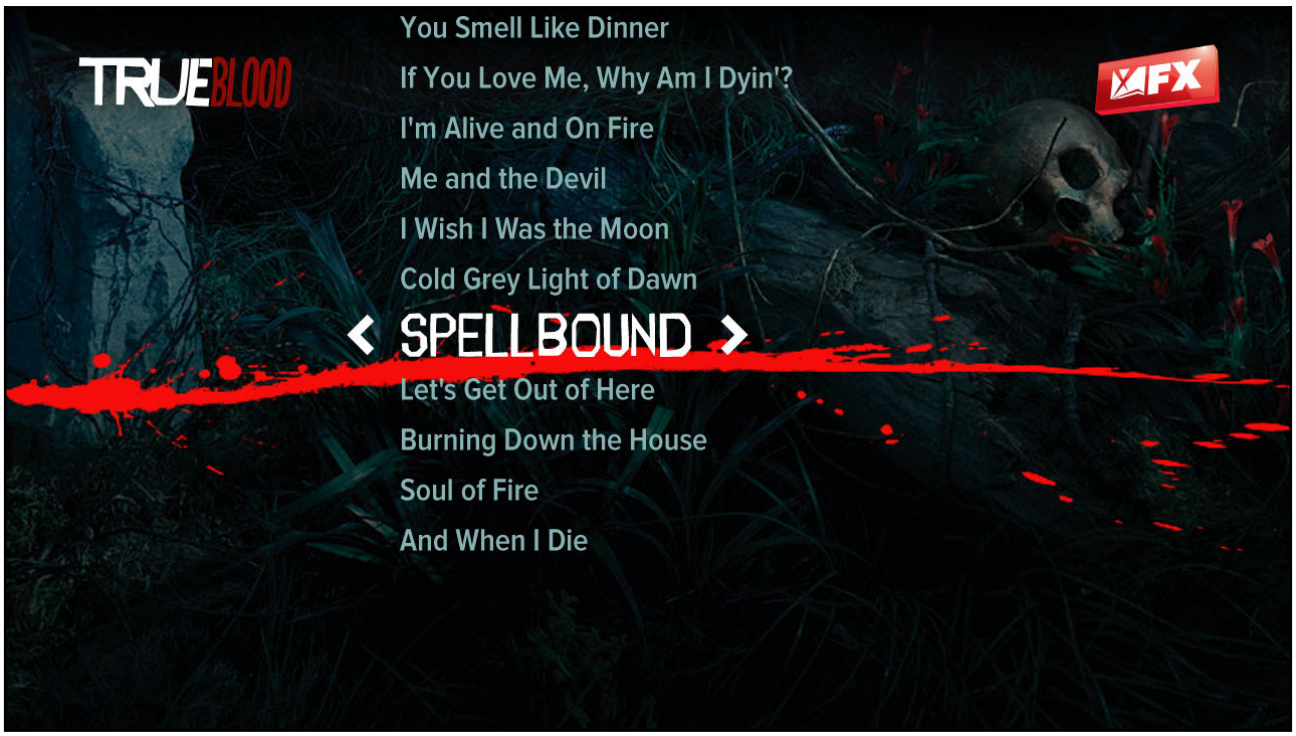
6 Slideshow Screen




TRUEBLOOD
FX
Season 4 Recent Episodes Gallery


TRUEBLOOD
FX
VIDEOS
EPISODES
CHARACTERS
PHOTOS
Recent Season 4 Episode Photos

7 Episodes Screen



Episode Screens

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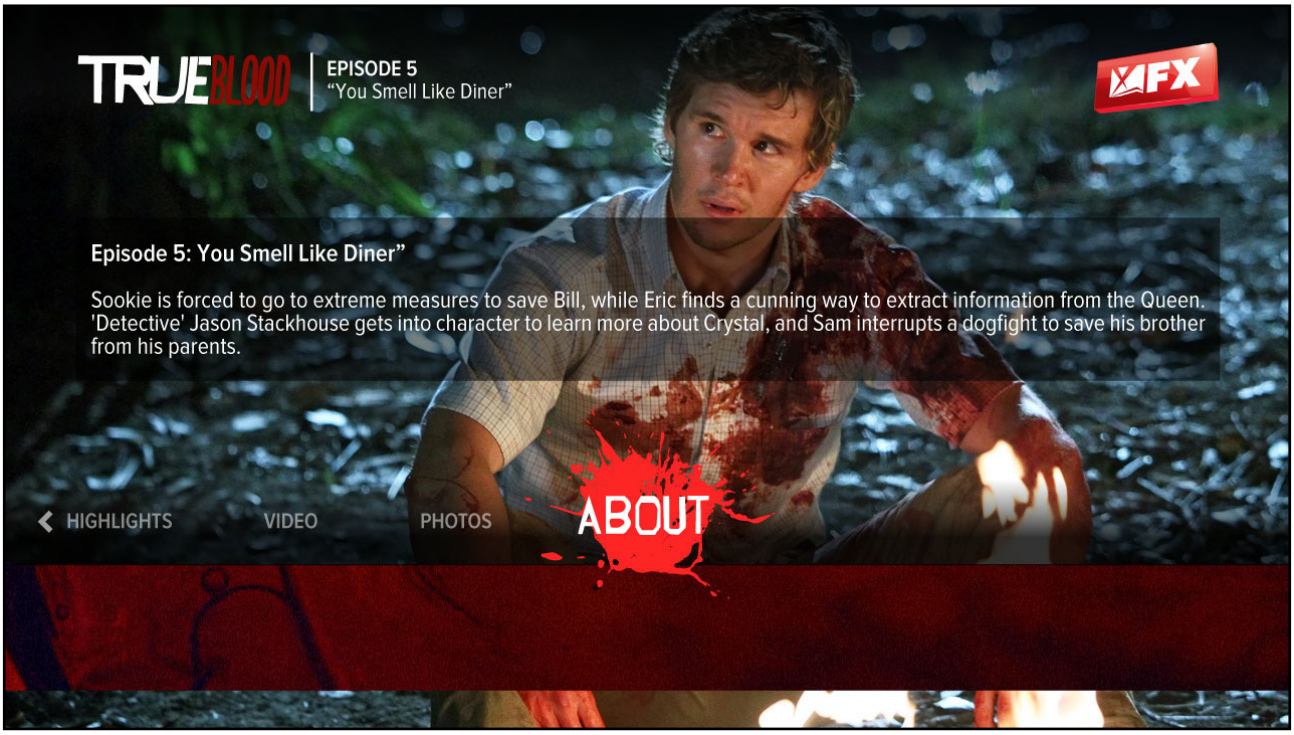

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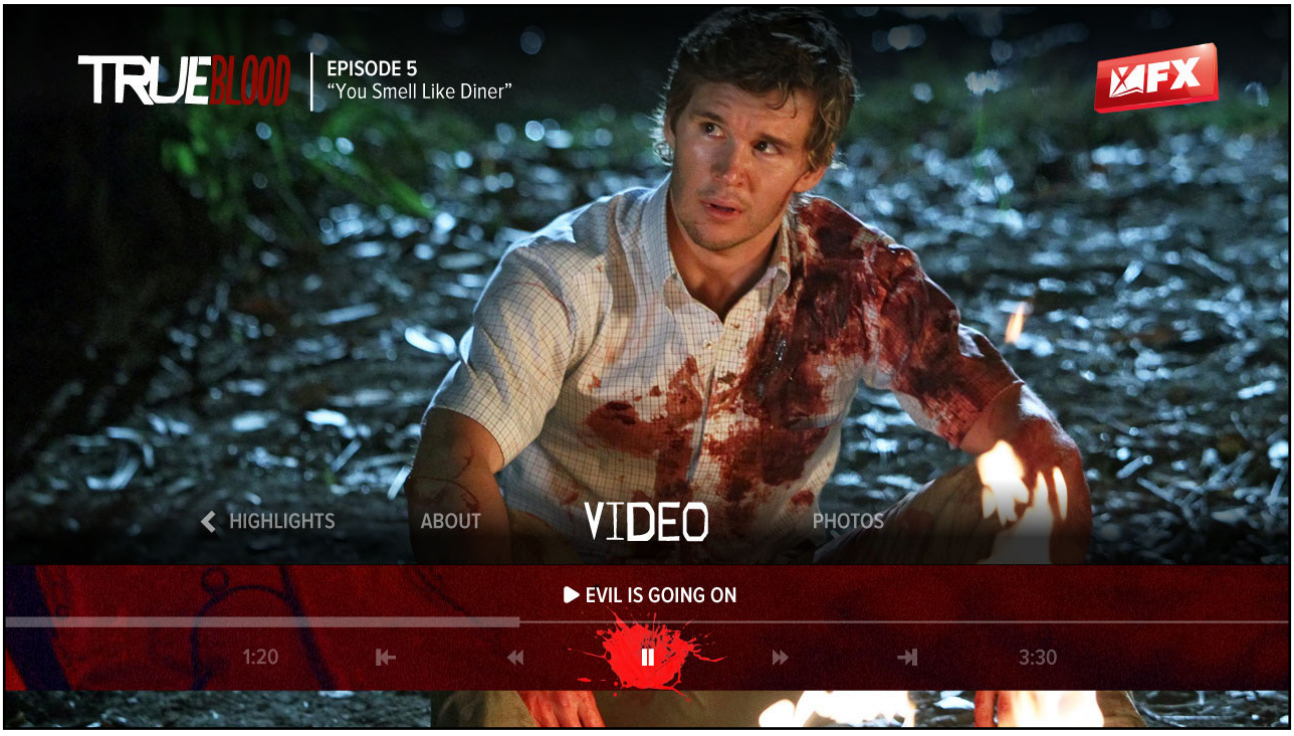

Single video case

If an episode only has a single video there will be no thumbar shown. Pressing "Video" on the menu will play the video.

Episode Screens

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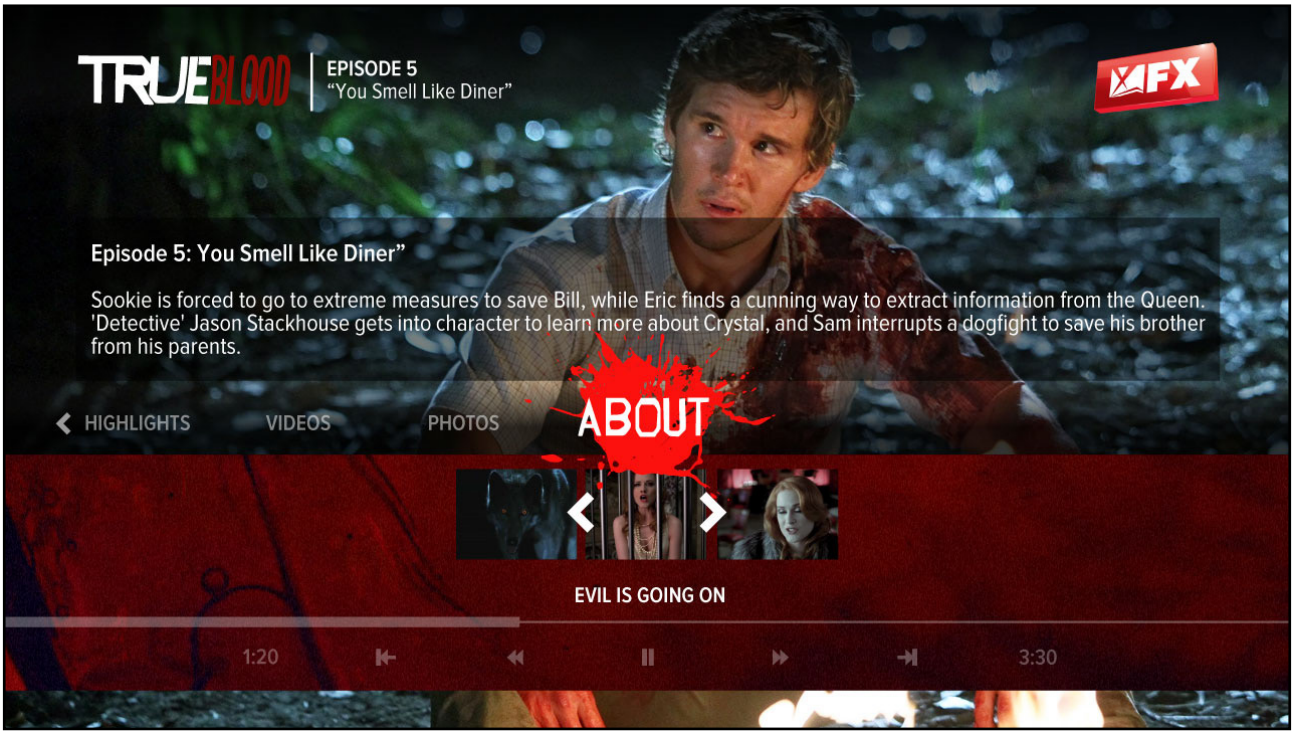
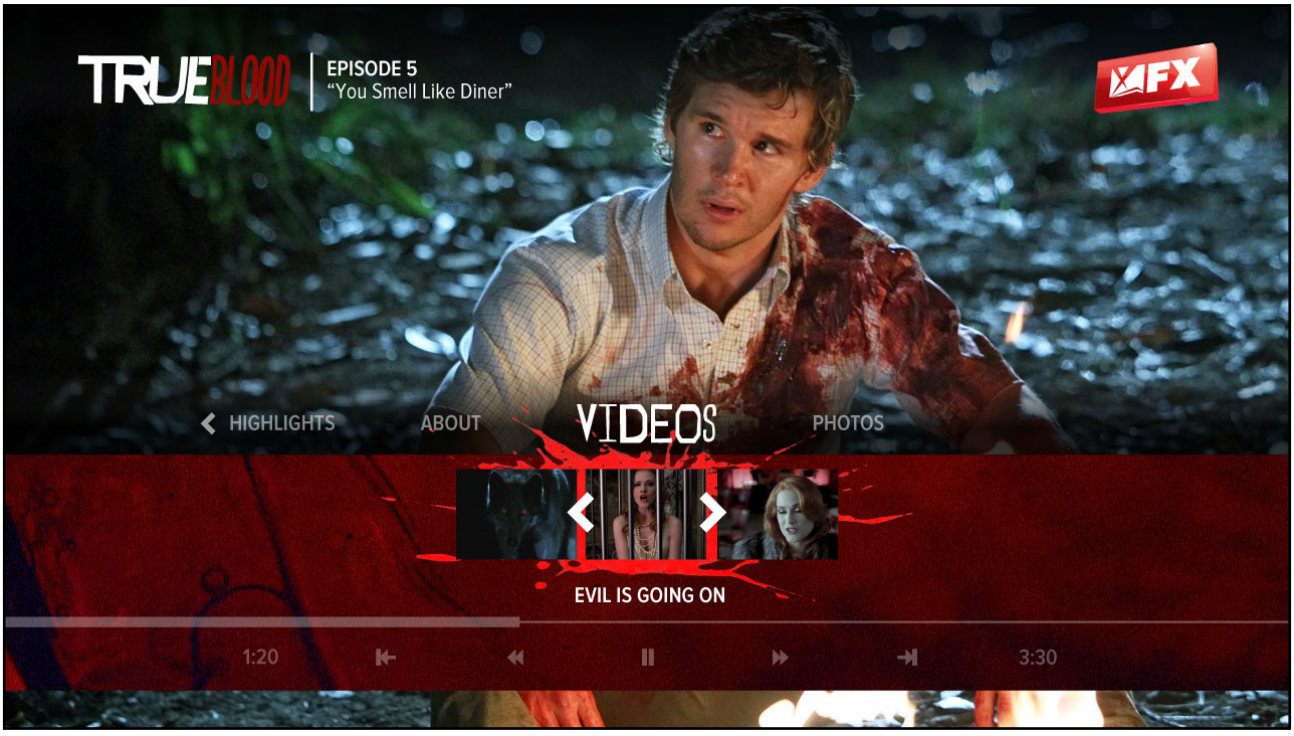


9



Multiple video case

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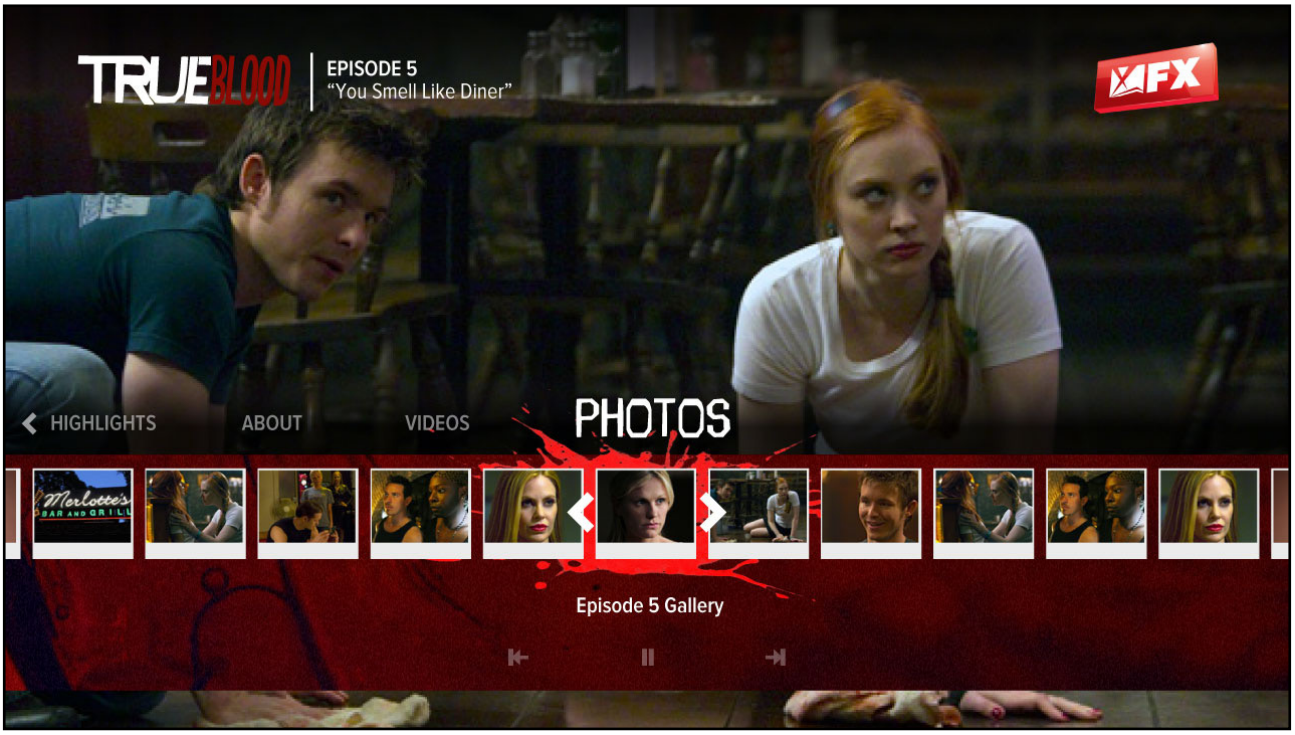
TRUEBLOOD
EPISODE 5
"You Smell Like Diner"
FX
HIGHLIGHTS
ABOUT
VIDEOS
PHOTOS
Episode 5 Gallery

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TRUEBLOOD
SEASON 4
Starts Sun 13 Jan at 9PM
FX
QUIT
DON'T QUIT