



Connected TV Application for TiVo

VM Shorts 2013

UI Design Outline

28 Aug 2013

Glossary and Global Parameters

- activated** Button state while interactive text or imagery is being pressed, providing 1 second feedback of the button press.
- active** Button state when interactive text or imagery has been pressed, but no longer in focus. Sometimes used for a menu hierarchy (eg. while subbuttons are in focus, the parent button is in an active state).
- back button** Button that returns the user to a screen one step back in the history, usually on the previous level.
- button** A button can be text or an image, and has potentially 5 states: normal, focused, activated, active, and inactive.
- focus** A graphic indicator showing what area of the screen is actionable, analogous to mouse cursor on a PC. It is usually a bright outline.
- focused** Button state when interactive text or imagery is in focus.
- image button** Interactive image on the screen. An action is executed when in focus and the OK button on the remote is pressed.
- inactive** Button state when interactive text or imagery is temporarily not interactive (aka. 'greyed out').
- menu** A row or column of interactive text.
- normal** Button state when interactive text or imagery not in focus.
- text button** Interactive text on the screen. An action is executed when in focus and the OK button on the remote is pressed.

	normal colour	focused colour	activated colour	inactive colour	active / emphasis
text copy	#B3B3B3				#F0F0F0
button	#F0F0F0	#F0F0F0	#DC1B2C		
button focus	#DC1B2C	#A40C1B		#F0F0F0	

ITC Avant Garde Gothic Std Medium

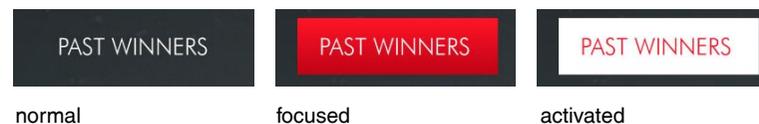
On-screen remote control button hints



Examples of the button states of an image button



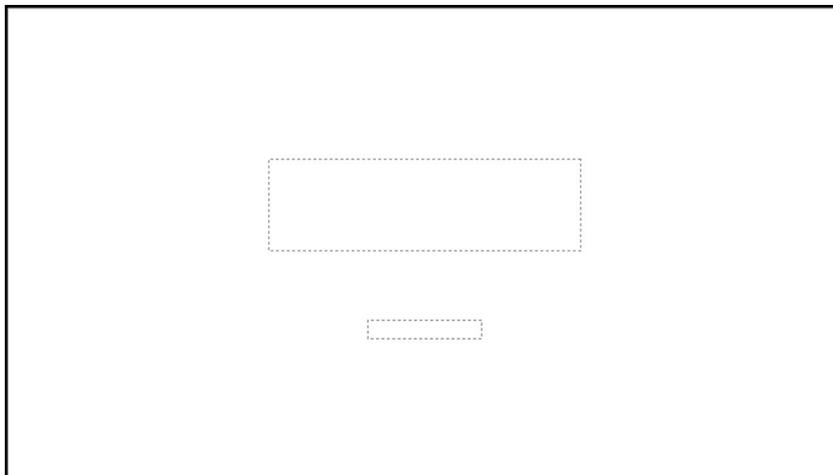
Examples of the button states of a text button



Virtual Interactive Channel Slate



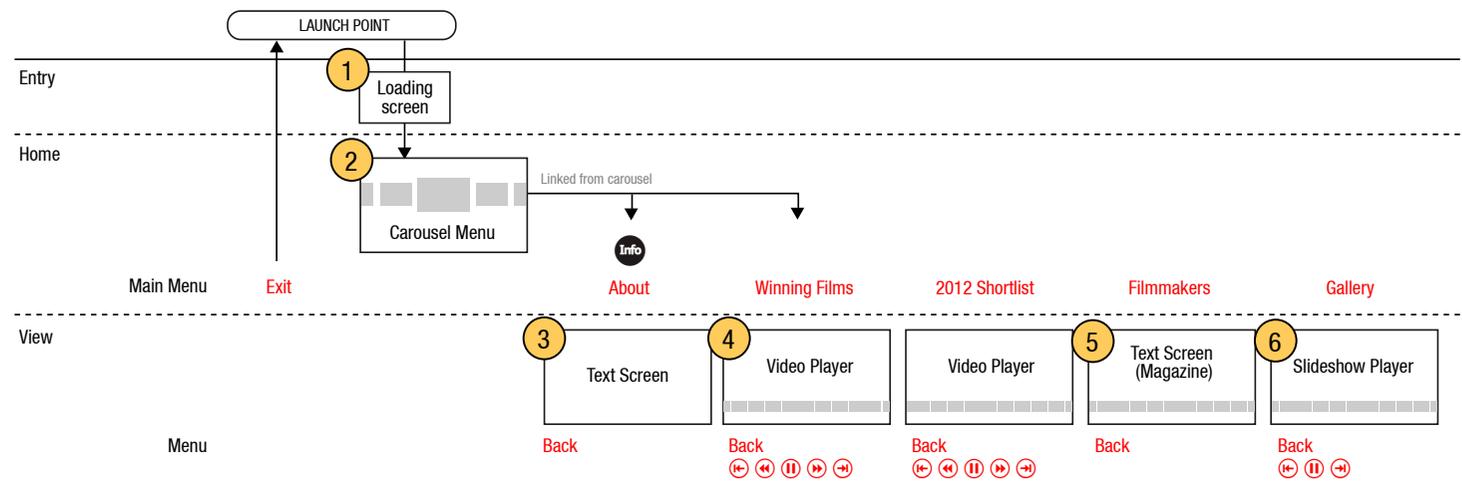
1 Loading Screen



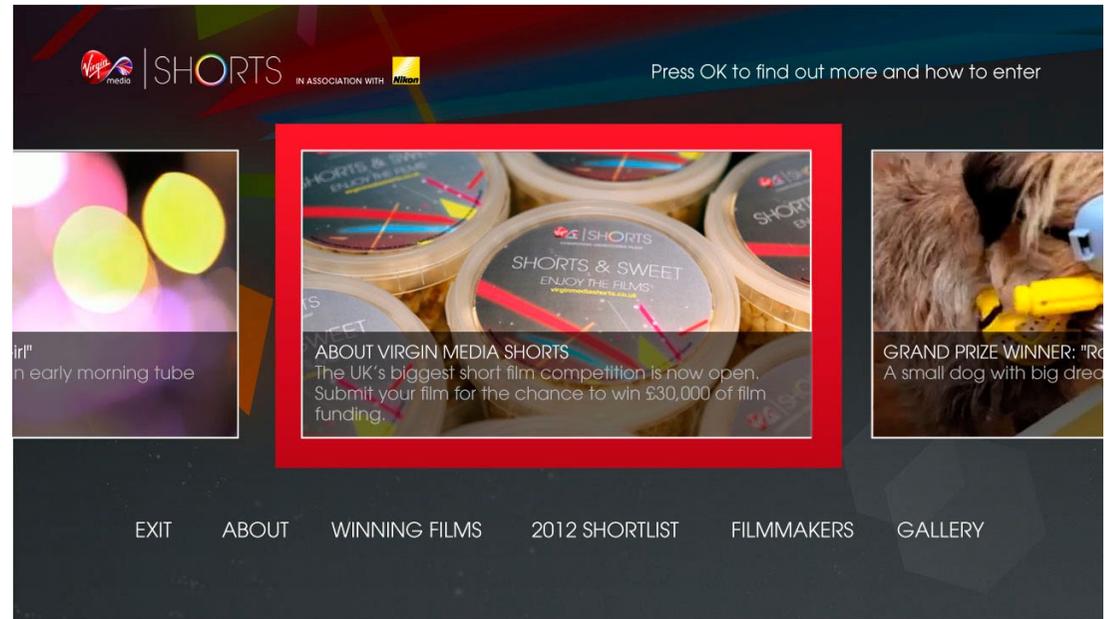
App Overview (Phase 1)

This first phase of the VM Shorts app showcases the work and people from past festivals.

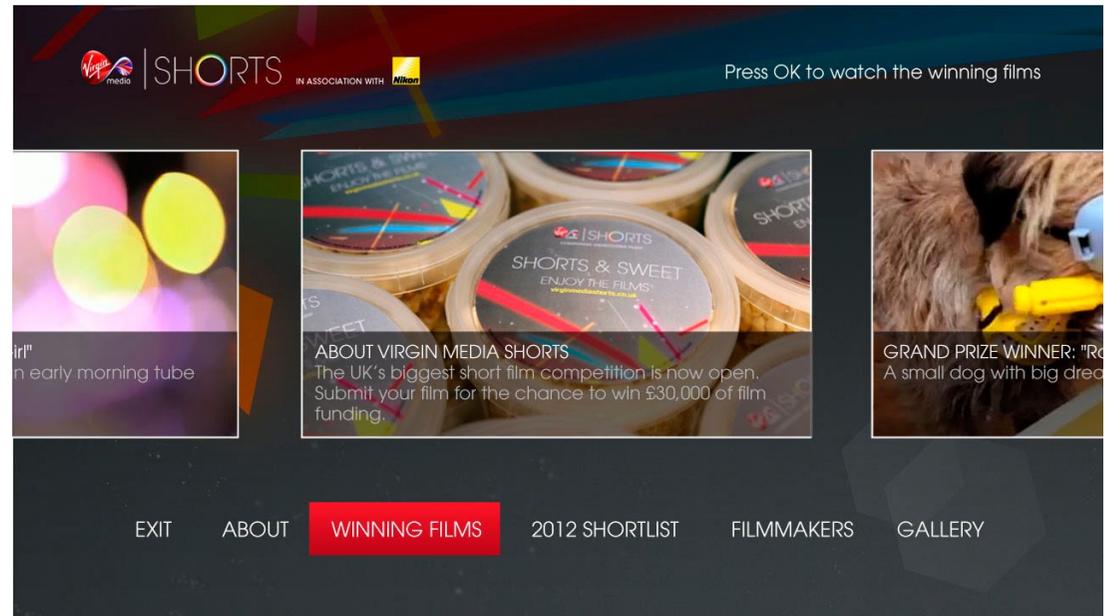
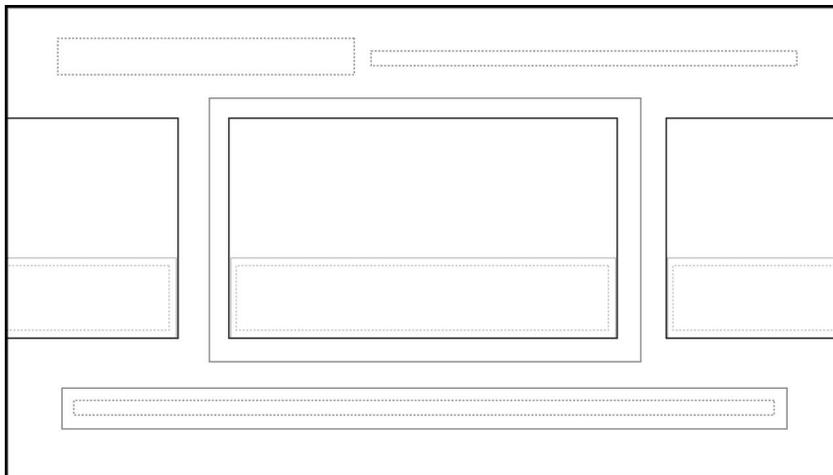
The app behaves generally as the Game Trailers app (refer to the functionality that is described in detail in the Game Trailers design document).



2 Carousel Menu



Focus on the carousel. Carousel image is 597 x 334.



Focus on the menu. Text on the menu is 26 point Futura Light. The tooltip also updates at upper right.

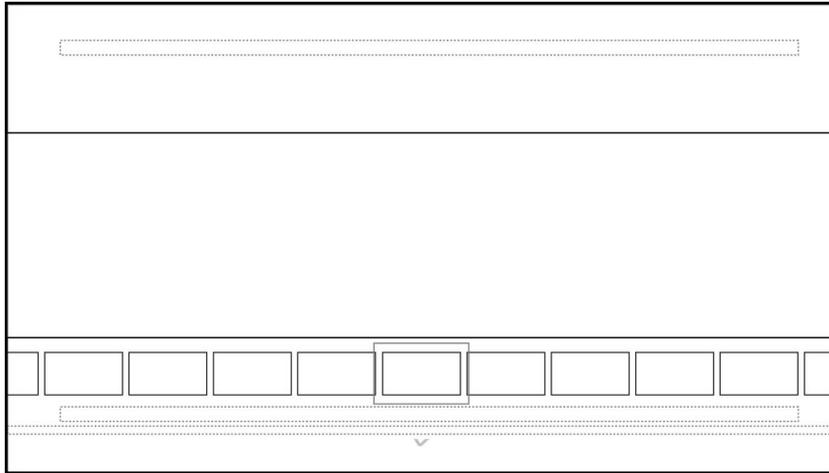
4 Video Player



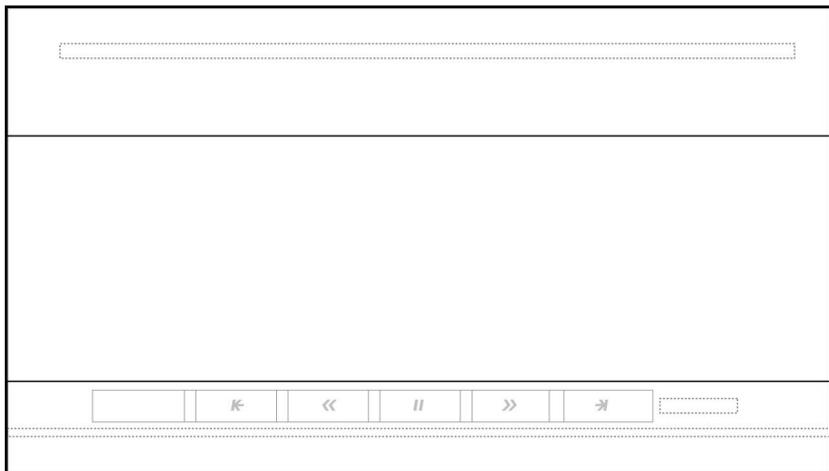
Initial state, with focus on the thumb carousel.



The overlay hides after a short time out.

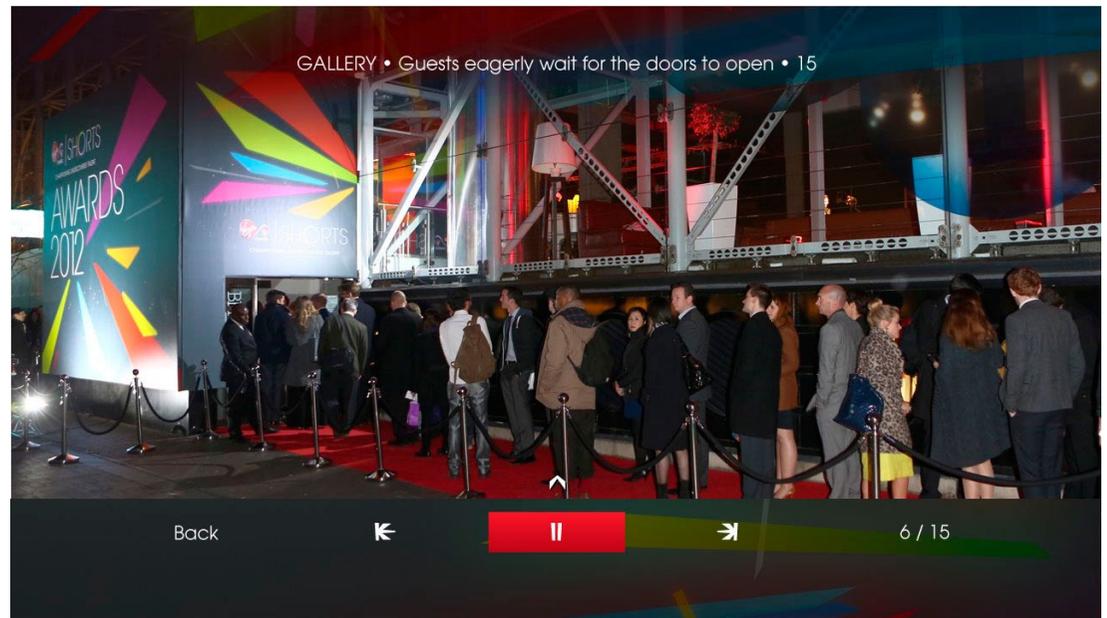
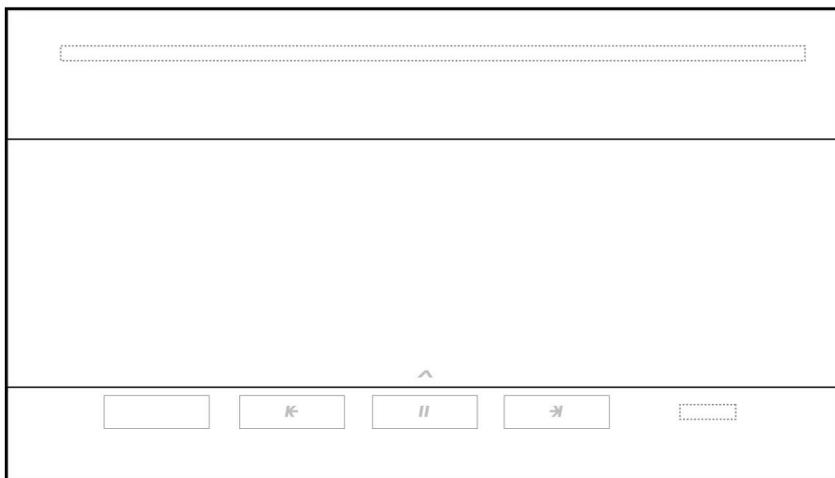
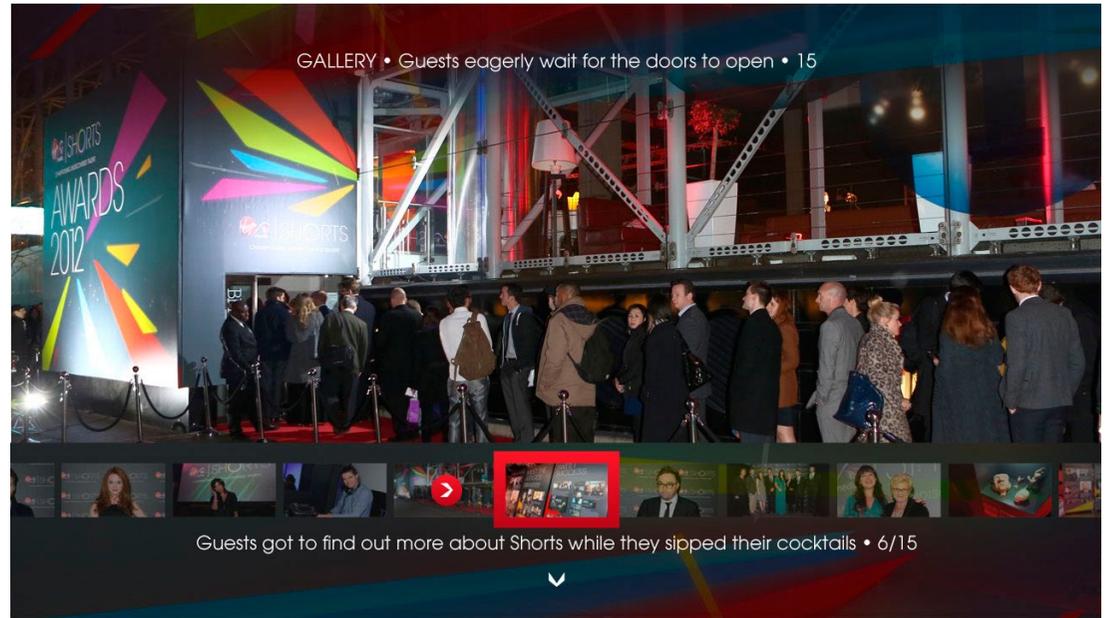
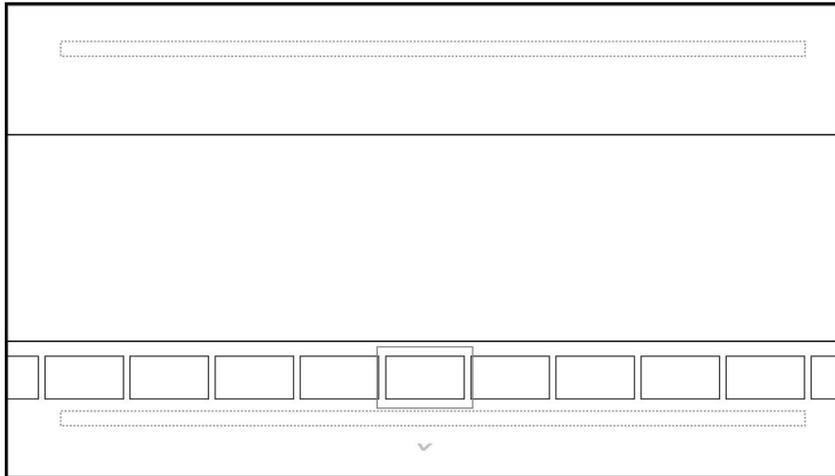


Focus on the thumb carousel.

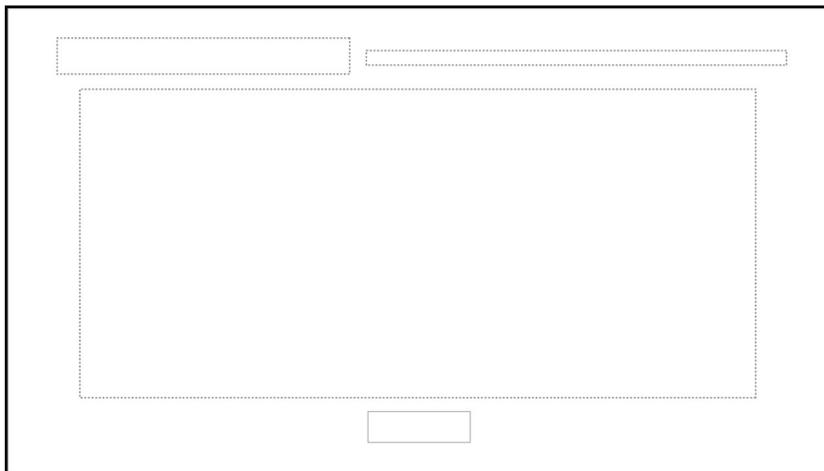


Focus on the video menu.

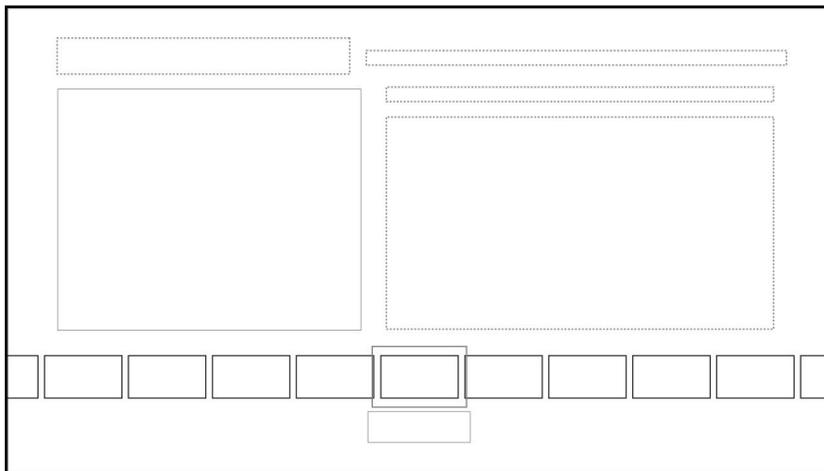
6 Slideshow Player

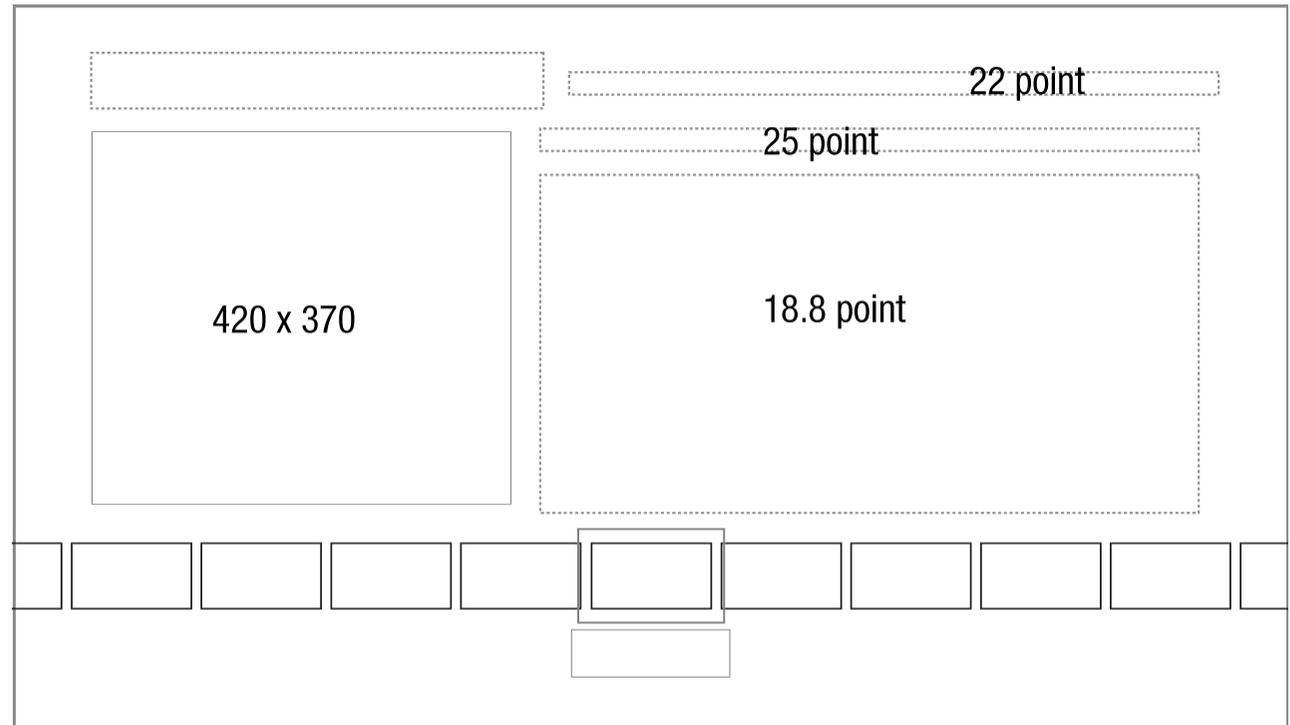
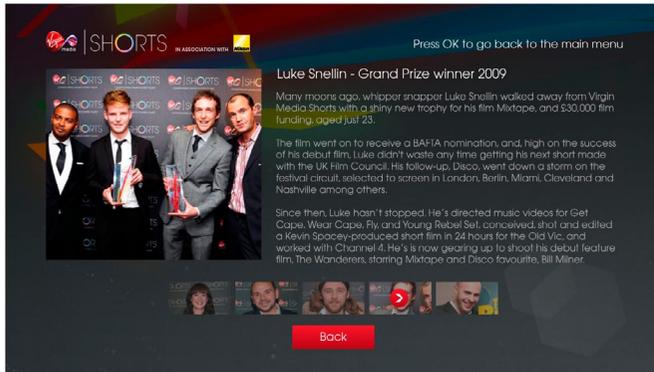
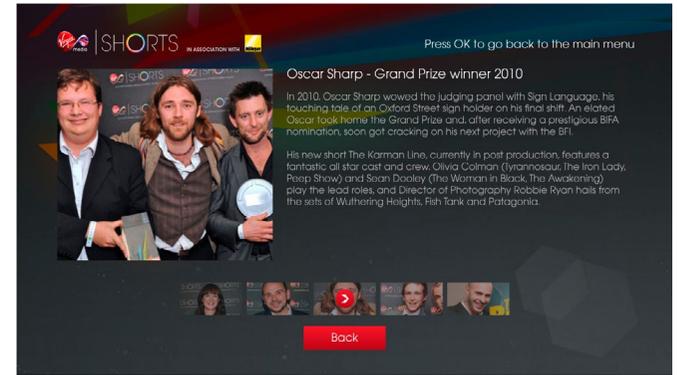


3 Text Screen

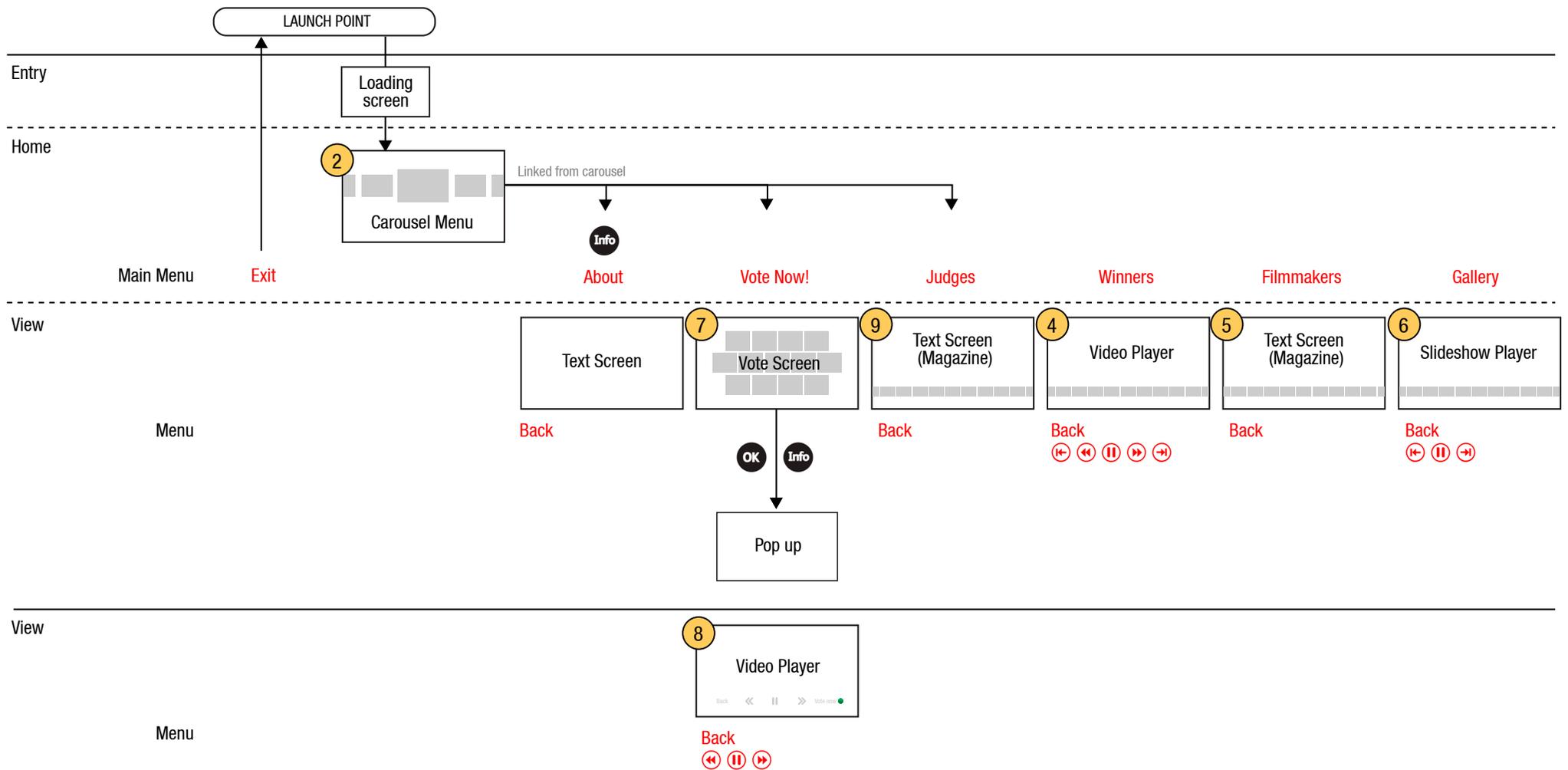


4 Text Screen (Magazine)

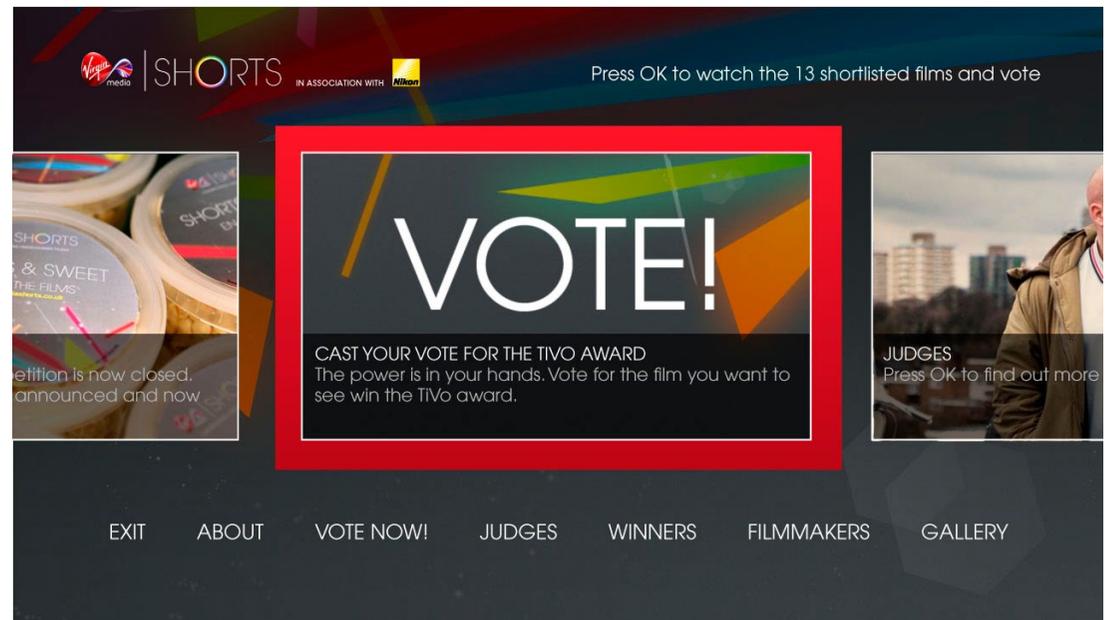




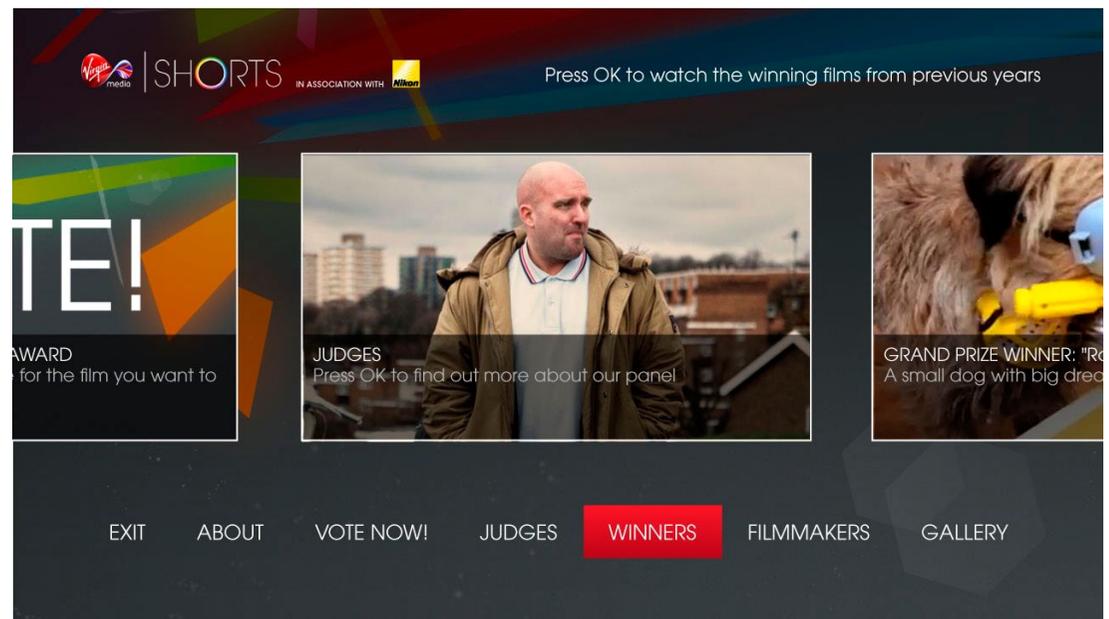
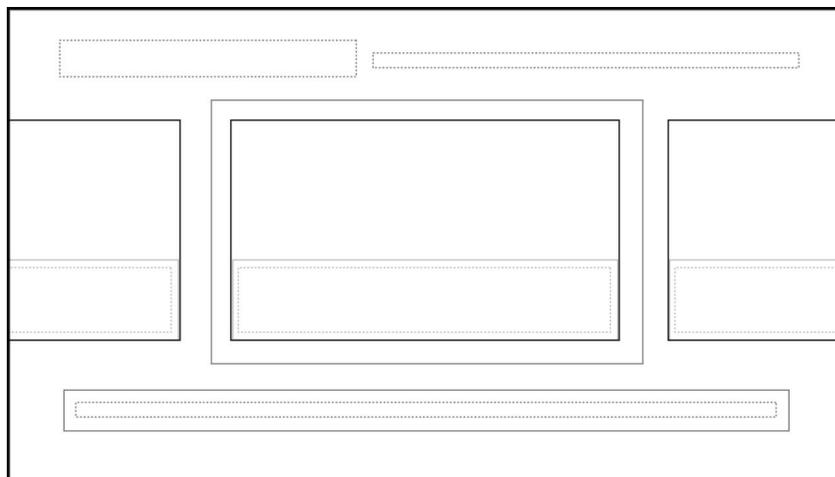
App Overview (Phase 3)



2 Carousel Menu



Focus on the carousel. Carousel image is 597 x 334.

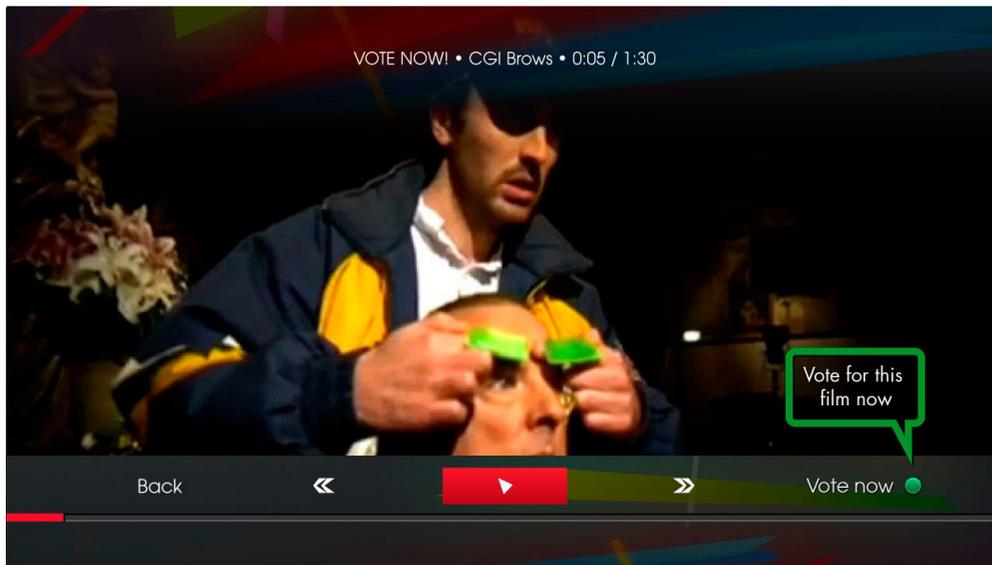


Focus on the menu. Text on the menu is 26 point Futura Light. The tooltip also updates at upper right.

8 Video Player



2. overlay hides after 3 seconds, tooltip balloon persists for 2 more seconds.



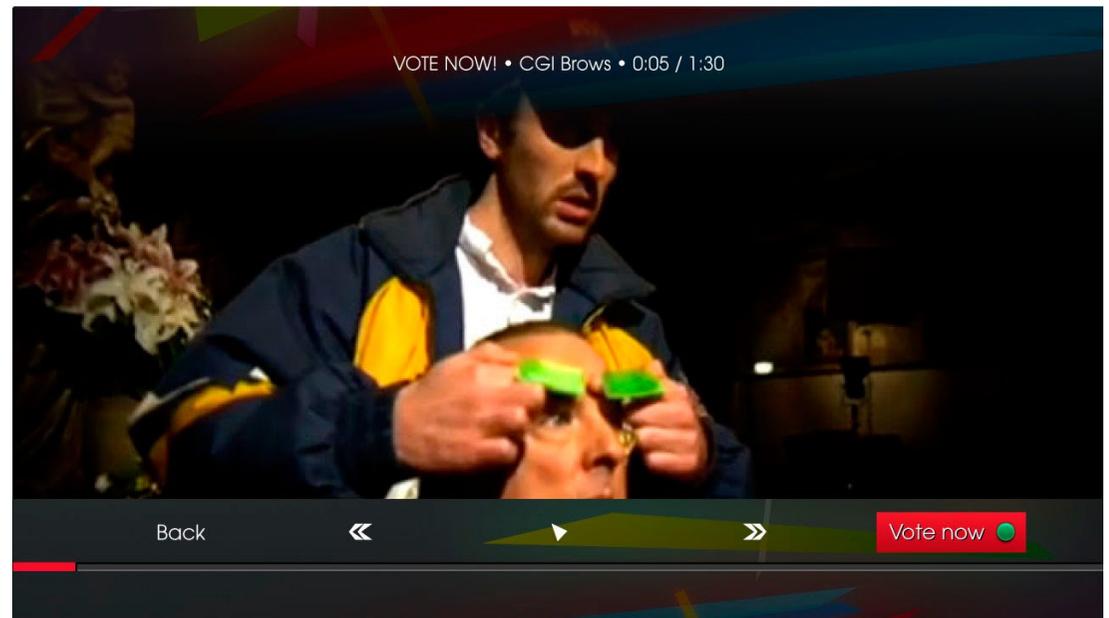
1. Initial state, with focus on the play / pause button. Video has been paused.



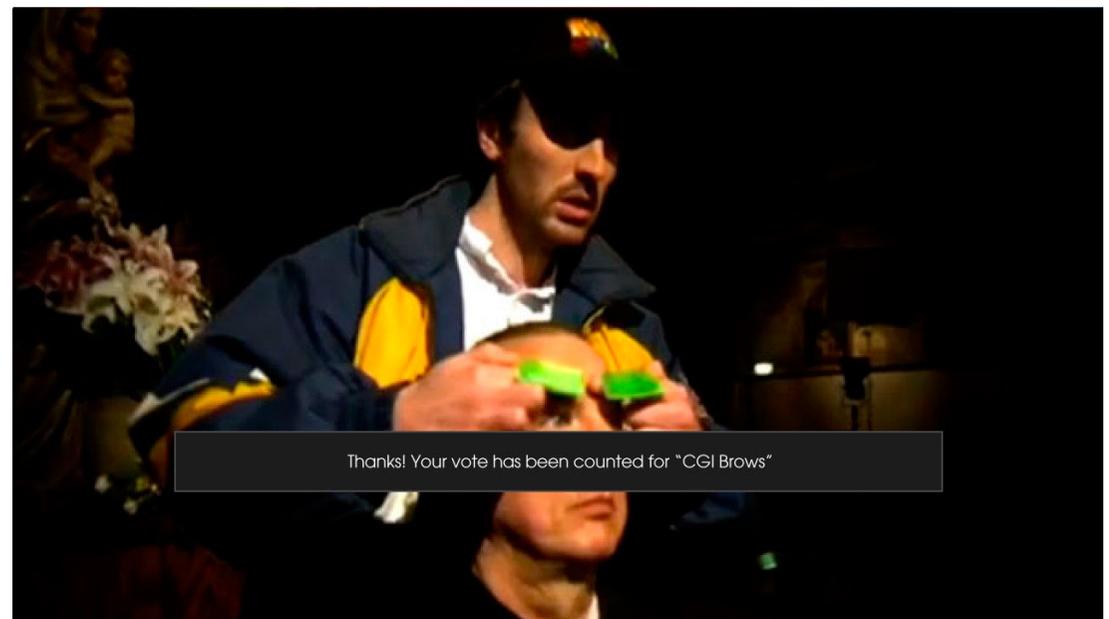
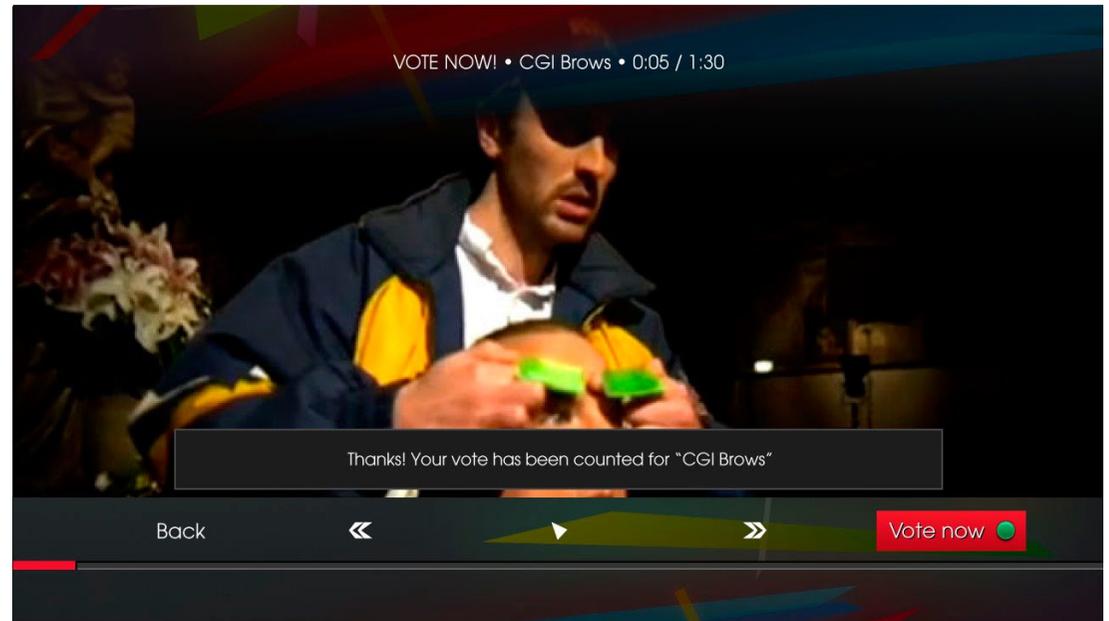
3. "Vote now" prompt remains.



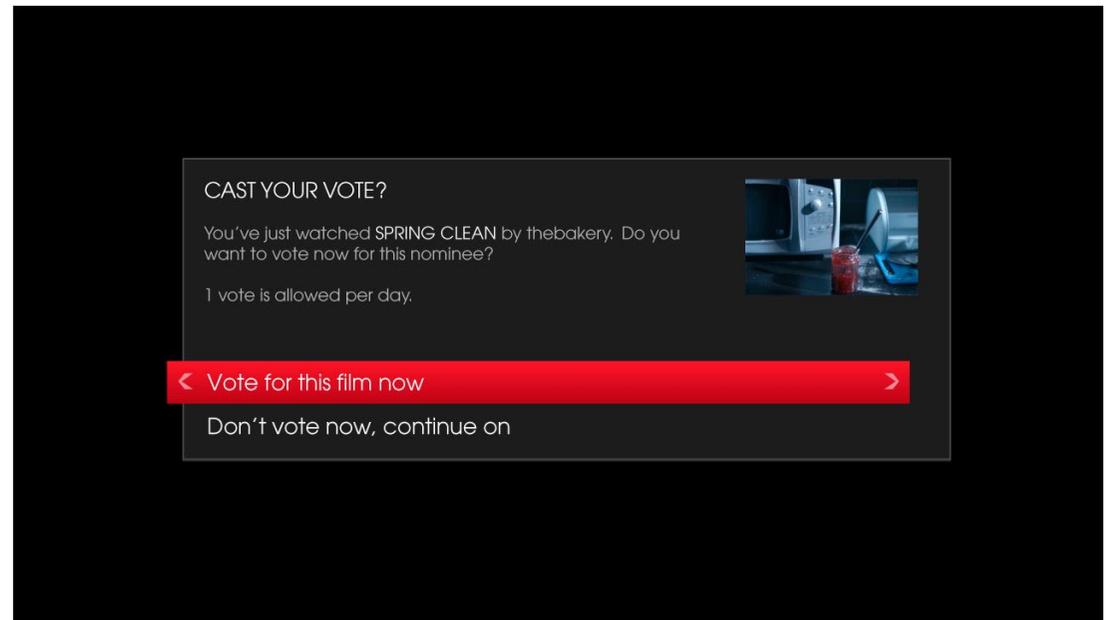
Focus on the pause / play button.



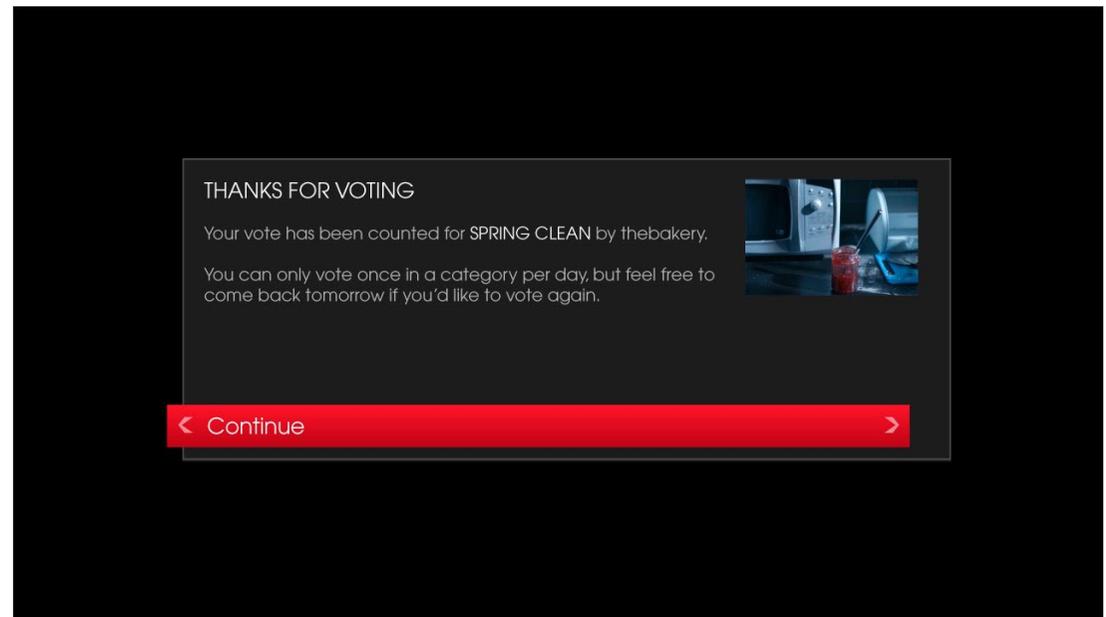
Focus on the vote button.



If the green button or OK button is pressed (on the on-screen "Vote Now" button) while the video is playing, this pop-up appears. it times out after about 3 seconds.

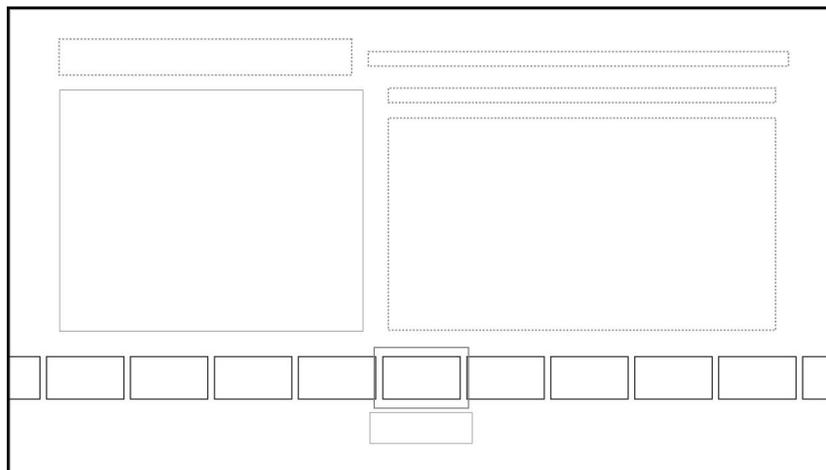


At the end of the video asset this pop-up will appear if no vote for the video is recorded. If the vote is recorded during the playout this will be skipped.

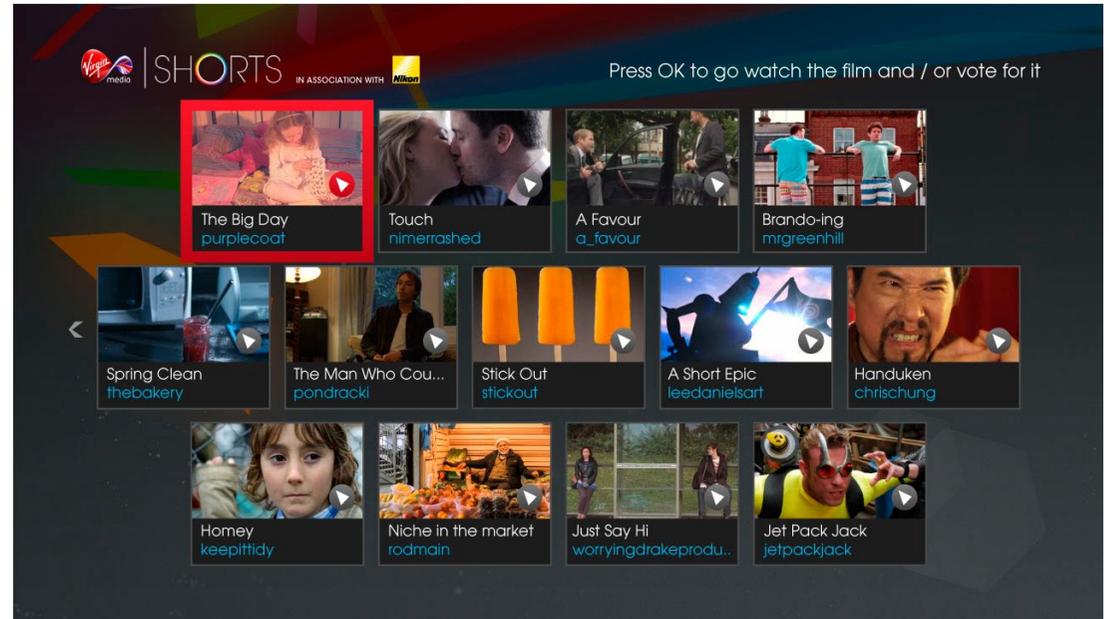
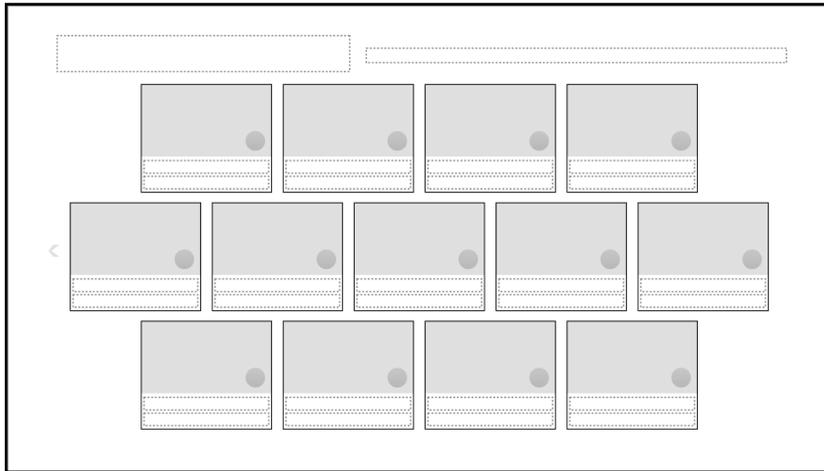


Vote confirmation message after voting. After the video and / or these pop-ups the next destination is the voting screen.

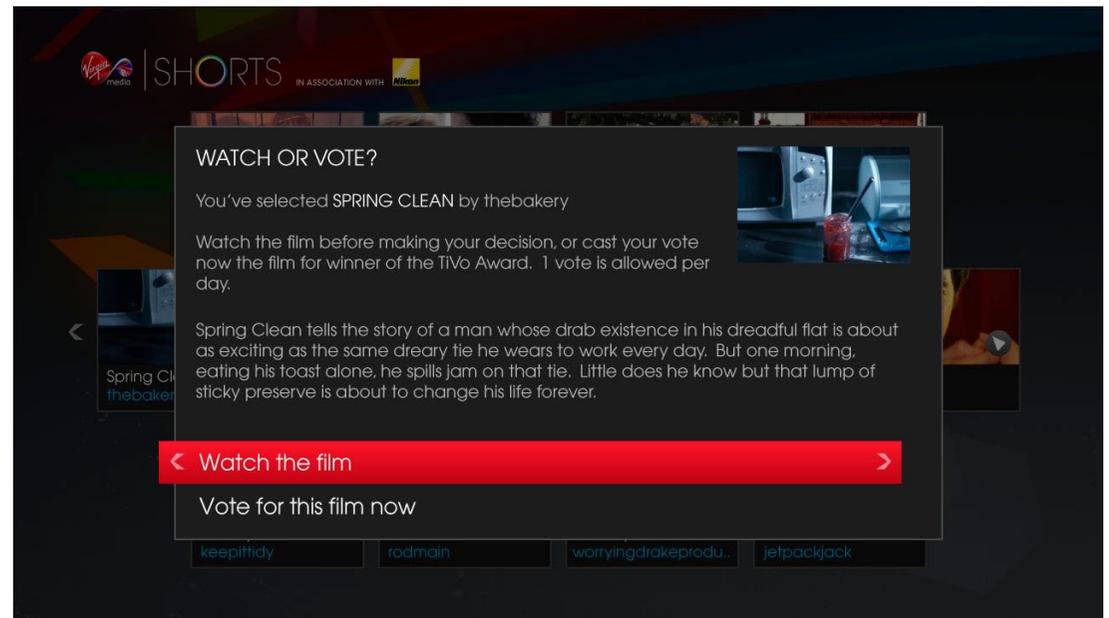
9 Text Screen (Magazine)



7 Vote Screen

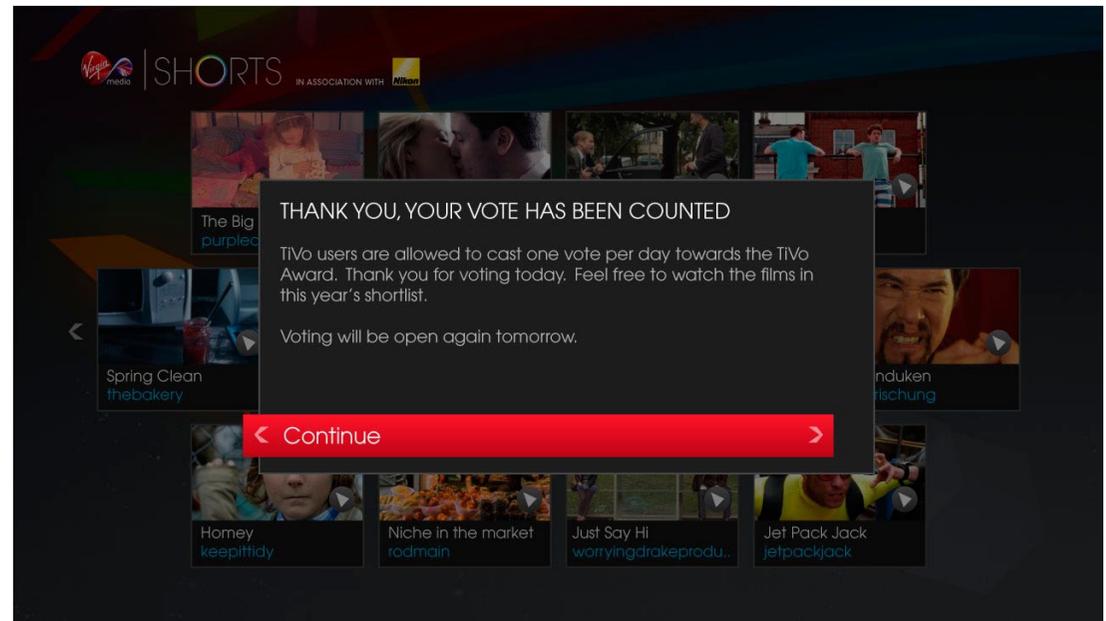


Focus on the a film thumbnail. Pressing LEFT on any leftmost thumbnail takes the user back to the main menu.

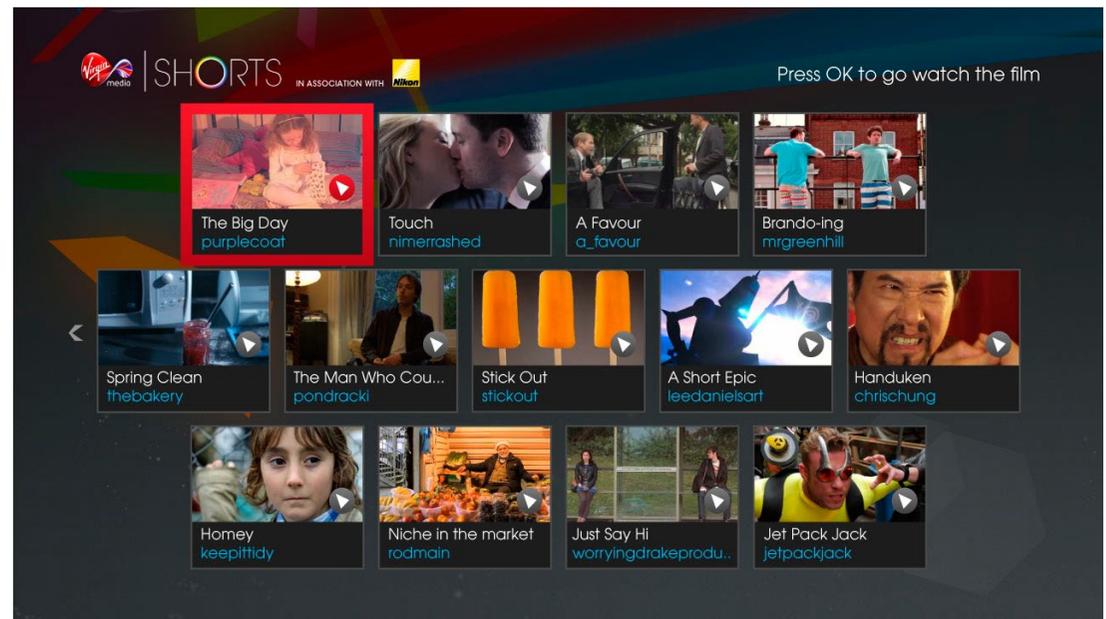


After pressing OK or INFO on a thumbnail this pop-up appears.

7 Vote Screen



If a vote has been counted and "Vote Now!" is pressed on the home screen then this pop-up appears upon load.



Note the tooltip no longer mentions voting. An OK press auto-plays the film.