

Connected TV Application for TiVo

VM Shorts 2013

UI Design Outline

28 Aug 2013

Glossary and Global Parameters

activated	Button state while interactive text or imagery is being pressed, providing 1 second feedback of the button press.
active	Button state when interactive text or imagery has been pressed, but no longer in focus. Sometimes used for a menu hierarchy (eg. while subbuttons are in focus, the parent button is in an active state).
back button	Button that returns the user to a screen one step back in the history, usually on the previous level.
button	A button can be text or an image, and has potentially 5 states: normal, focused, activated, active, and inactive.
focus	A graphic indicator showing what area of the screen is actionable, analogous to mouse cursor on a PC. It is usually a bright outline.
focused	Button state when interactive text or imagery is in focus.
image button	Interactive image on the screen. An action is execut- ed when in focus and the OK button on the remote is pressed.
inactive	Button state when interactive text or imagery is tempo- rarily not interactive (aka. 'greyed out').
menu	A row or column of interactive text.
normal	Button state when interactive text or imagery not in fo- cus.
text button	Interactive text on the screen. An action is executed when in focus and the OK button on the remote is pressed.



ITC Avant Garde Gothic Std Medium

On-screen remote control button hints



Examples of the button states of an image button







activated



normal

normal

active

Examples of the button states of a text button



focused



Virtual Interactive Channel Slate



1 Loading Screen





Loading...



App Overview (Phase 1)

This first phase of the VM Shorts app showcases the work and people from past festivals.

The app behaves generally as the Game Trailers app (refer to the functionality that is described in detail in the Game Trailers design document).



2 Carousel Menu



Focus on the carousel. Carousel image is 597 x 334.







4 Video Player



Initial state, with focus on the thumb carousel.



The overlay hides after a short time out.





Focus on the thumb carousel.





Focus on the video menu.

6 Slideshow Player









3 Text Screen

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Contraction with SHORTS IN ASSOCIATION WITH WIGHT

Press OK to go back to the main menu

ABOUT VIRGIN MEDIA SHORTS

The UK's biggest short film competition is back. This year we have teamed up with our friends at Nikon and we can't wait to see what you've got for us this time round.

WHAT'S UP FOR GRABS?

In November, one lucky winner will walk away with £30,000 film funding and mentoring from the BFI so the stakes are as high as ever.

HOW TO ENTER

Fancy your chances? Just upload a short film (no longer than 2 minutes 20 seconds) to virginmediashorts.co.uk before July 18th 2013.

Prefer watching films to making them? Every entry will be live on the website for your viewing pleasure and we'll even highlight some of the best submissions each week right here on TiVo. Just remember to come back in a few months to vote for your favourite to win the People's Choice Award.

Back

Text Screen (Magazine)





Press OK to read more about Jason Wingard

Jennifer Sheridan

The lovely Jennifer Sheridan is no stranger to Virgin Media Shorts. She'd entered Rocket, starring her ridiculously clever dog Bowie, before but 2012 turned out to be her year when judge Julie Walters announced the Grand Prize winner at the awards ceremony, commenting on the 'brilliant central performance' from its canine

The adorable Rocket about a dog who dreams of being an astro-

Jennifer is now working with her BFI mentors to make another





Press OK to go back to the main menu

Jennifer Sheridan

Back

The lovely Jennifer Sheridan is no stranger to Virgin Media Shorts. She'd entered Rocket, starring her ridiculously clever dog Bowie, before but 2012 turned out to be her year when judge Julie Walters announced the Grand Prize winner at the awards ceremony, commenting on the 'brilliant central performance' from its canine

naut is universally loved by children and adults alike and had audi-

Jennifer is now working with her BFI mentors to make another

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Luke Snellin - Grand Prize winner 2009



	22 point
420 x 370	18.8 point

Press OK to go back to the main menu

Oscar Sharp - Grand Prize winner 2010

App Overview (Phase 3)



2 Carousel Menu



Focus on the carousel. Carousel image is 597 x 334.







8 Video Player



2. overlay hides after 3 seconds, tooltip balloon persists for 2 more seconds.



1. Initial state, with focus on the play / pause button. Video has been paused.



3. "Vote now" prompt remains.



Focus on the pause / play button.





Focus on the vote button.





If the green button or OK button is pressed (on the on-screen "Vote Now" button) while the video is playing, this popup appears. it times out after about 3 seconds.



At the end of the video asset this pop-up with appear if no vote for the video is recorded. If the vote is recorded during the playout this will be skipped.



Vote confirmation message after voting. After the video and / or these pop-ups the next destination is the voting screen.

Text Screen (Magazine) (9)



Minde SHORTS IN ASSOCIATION WITH



Press OK to read more about Mat Whitecross

John Wright - Nikon Ambassador

Back

John Wright is one of the UK's leading fashion, portrait and advertising career working regularly with major editorial, fashion and advertising cli-

ency in creating engaging and exceptional work which ranges from

7 Vote Screen





Focus on the a film thumbnail. Pressing LEFT on any leftmost thumbnail takes the user back to the main menu.

Markedia SH	HORTS IN ASSOCIATION WITH ATTEMPT	
	WATCH OR VOTE?	
	You've selected SPRING CLEAN by thebakery	
	Watch the film before making your decision, or cast your vote now the film for winner of the TiVo Award. 1 vote is allowed per day.	
Spring Cluthebaker	Spring Clean tells the story of a man whose drab existence in his dreadful flat is about as exciting as the same dreary tie he wears to work every day. But one morning, eating his toast alone, he spills jam on that tie. Little does he know but that lump of sticky preserve is about to change his life forever.	
<	Watch the film >	
	Vote for this film now	

7 Vote Screen



If a vote has been counted and "Vote Now!" is pressed on the home screen then this pop-up appears upon load.



Note the tooltip no longer mentions voting. An OK press auto-plays the film.